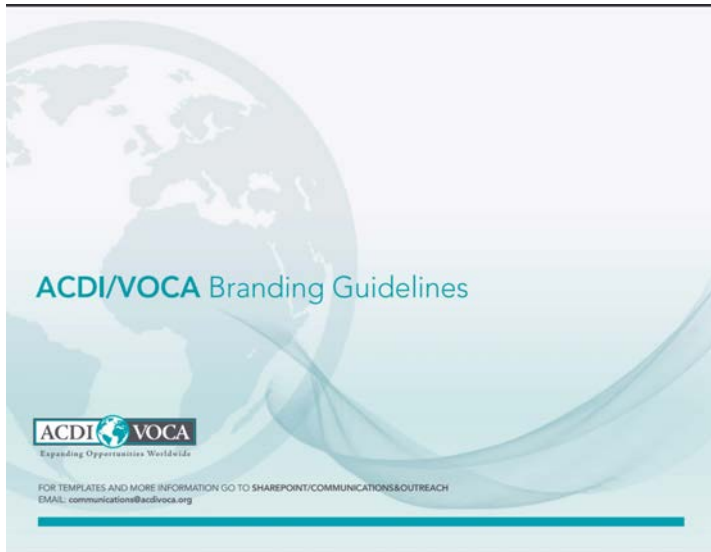




Expanding Opportunities Worldwide

BRANDING



The Color Palette

RGB: 79/78/86 #505159 CMYK: 67/60/50/30 PMS: Black 6U	RGB: 0/155/167 #009BA7 CMYK: 93/15/36/0 PMS: 320U	RGB: 102/46/107 #662E6B CMYK: 68/95/27/14 PMS: 2603U	RGB: 234/104/71 #EA6847 CMYK: 4/73/77/0 PMS: 1665U	RGB: 252/183/86 #FFB84D CMYK: 0/32/76/0 PMS: 128U	RGB: 43/182/115 #2BB673 CMYK: 75/0/75/0 PMS: 7481U
RGB: 120/119/125	RGB: 56/180/188	RGB: 178/146/178	RGB: 245/144/115	RGB: 254/199/128	RGB: 110/239/167
RGB: 162/161/165	RGB: 136/204/209	RGB: 217/199/215	RGB: 253/181/159	RGB: 255/216/170	RGB: 181/223/207
RGB: 209/208/209	RGB: 198/230/232				



The Fonts

The following typeface families have been chosen to be used as part of the ACDI/VOCA brand for their versatility, readability and distinctiveness. Use these fonts on all internal and external communications to help support a consistent message and brand.

Avenir and Merriweather are the primary fonts for all communications. Both font families have an extensive collection of medium, bold, italic and other options that allow for a familiar look yet varied.

AVENIR LT STD FAMILY (PRIMARY SANS SERIF FONT)

AVENIR LT STD 35 LIGHT
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

AVENIR LT STD 35 LIGHT OBLIQUE
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

AVENIR LT STD 45 BOOK
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

AVENIR LT STD 45 BOOK OBLIQUE
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

AVENIR LT STD 55 ROMAN
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

AVENIR LT STD 55 OBLIQUE
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AVENIR LT STD 65 MEDIUM
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abcdefghijklmnopqrstuvwxyz 1234567890

AVENIR LT STD 65 MEDIUM OBLIQUE ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

AVENIR LT STD 85 HEAVY
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

AVENIR LT STD 85 HEAVY OBLIQUE
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

AVENIR LT STD 95 BLACK
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

AVENIR LT STD 95 BLACK OBLIQUE
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

Merriweather (PRIMARY SERIF FONT)

MERRIWEATHER REGULAR
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

MERRIWEATHER LIGHT ITALIC
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

MERRIWEATHER ITALIC
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

MERRIWEATHER BOLD
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890

MERRIWEATHER ULTRA BOLD ITALIC
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 1234567890



Our Templates

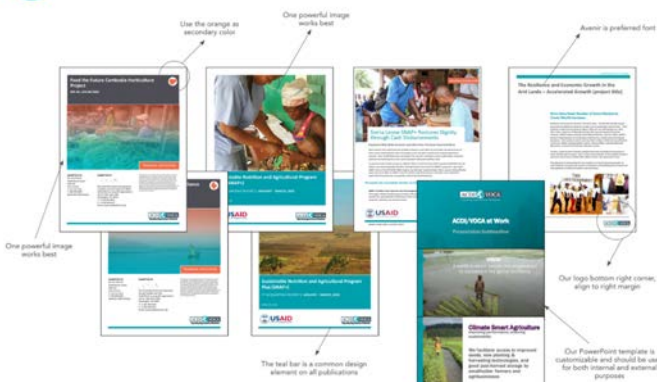
Powerpoint Theme



Info Sheet Theme



Our Templates



SOCIAL MEDIA



ACDI/VOCA

Timeline Photos 11/11/2020

#BYDK: We're proud to have implemented @USAID @FeedtheFuture #Ghana ADVANCE I & II Activities for over a decade! #OurTeam #EndHunger



👍 13

💬 0

➦ 1



ACDI/VOCA

Timeline Photos 11/03/2020

It's all about the power of partnership #Empower #BeTheChange



👍 10

💬 0

➦ 0

PRINT

Bi-fold

ACDI/VOCA
Expanding Opportunities Worldwide

ANNUAL REPORT 2023

A LEGACY OF LEARNING: ACDI/VOCA AT 60

2023 marked the 60th anniversary of ACDI/VOCA's founding on July 12, 1963. Decades later, ACDI/VOCA and our affiliate organizations have nearly 900 employees—81% of whom are working in their own communities—in nearly 150 countries.

For 60 years, we've envisioned a world in which people are empowered to succeed in the global economy. As a global development non-profit, we partner with the U.S. government and respond to non-U.S. government official development assistance and host country government opportunities.

From pioneering USAID's first value chain approach to evolving into a leader in inclusive market systems, we have spent the last six decades scaling up our efforts for a brighter future. We have learned so much as an organization over the course of 60 years. Times and techniques have changed, and so have we.

This report highlights some of the things we learned and the impact we made in 2023. A timeline of milestones in our history is in the online version of this report. (QR code on the back of this brochure)

ACDI/VOCA

ACDI/VOCA 2023 IMPACT

Expanded Economic Well-Being

- We connected people with businesses and provided access to finance, creating jobs and strengthening economies.
- 4 projects focused on **JOB CREATION**
 - 151,586 people reached
 - 27,360 jobs created
 - 1 job created to every 4 people
- 7 projects focused on **ACCESS TO FINANCE**
 - Total of \$58,095,775 accessed by 22,837 individuals and 1,707 firms
- 2 projects facilitated **INVESTMENTS**
 - \$31.586 million reached
 - \$133,537,379 in investments facilitated
 - \$3 of investment for every \$1 spent

Enhanced and Sustainable Food Security

- We helped communities develop efficient and sustainable food supplies.
- 176,504 **POOD GROWERS AND PRODUCERS** applied improved practices. More than 50% of these doubled their yields as a result.

Increased Equity and Social Inclusion

- We expanded economic opportunities for women and youth.
- Women's share of new jobs: **84%**
- Youth's share of new jobs: **37%**
- Women's share of new financing: **59%**

60% OF PROJECTS implemented approaches to challenge and change the root causes of gender inequality, improve the position of women, girls, and marginalized groups.

We helped manage the impacts of climate change to build resilience for people and the planet.

17 PROJECTS in 12 COUNTRIES are helping to manage climate change through sustainable management practices, training, climate change adaptation financing, environmental crisis mitigation and response.

2023 VOLUNTEER IMPACT

- 34 volunteer assignments
- 41% of volunteers were women
- 2,111 volunteer days
- 10 countries
- 11 projects

VOLUNTEER PROGRAMS

ACDI/VOCA's history is deeply rooted in volunteerism. Our Volunteer Programs have mobilized more than 14,000 volunteers to more than 130 countries since 1976. We offer highly skilled volunteer assistance in human, organizational, business, and technical areas.

AFILIATES

Tanager | **AV VENTURES** | **ACDI/VOCA LA** | **FRONTIERS**

tanager.org | avvo.org | avvo.org | frontiers.org

*Under the U.S. Tax Code, ACDI/VOCA is a 501(c)(3) nonprofit, and Tanager is a 501(c)(2) supporting organization. AV Ventures is a for-profit company, and under the Colombian Tax Code, Fundación ACDI/VOCA Latin America is a non-profit.

SCAN THE QR CODE TO EXPLORE THE FULL 2023 ACDI/VOCA ANNUAL REPORT ONLINE.
501 F STREET, NORTHEAST, WASHINGTON, DC 20005 | ACDI/VOCA.ORG | FOLLOW US @ACDI/VOCA | 2023 AFR 4000

CREATING BETTER JOBS IN HONDURAS FOR THOSE WHO ONCE SOUGHT TO LEAVE

The USAID Transforming Market Systems (TMS) Activity in Honduras is not just creating jobs; it is on a journey to transform lives. After generating 45,000 jobs and an impressive \$254 million in additional annual earnings for Honduran workers, the TMS Activity is creating economic opportunities on an unprecedented scale and breadth in the Honduran economy.

- Nearly 19,000 women and youth found employment that offered a path to a brighter future.
- 98% of those who joined with their career aspirations, and that they possess the skills, knowledge, and resources to improve their lives.
- Small businesses drove job creation, generating 78% of jobs by adapting to the changing market and adopting innovative practices, and 22% by reducing business constraints.

Success required leveraging systems, not working around them. For every dollar we put in, our partners invested more than \$5.

A major impact of the TMS Activity was to stimulate economic opportunities that made migration less attractive. A 2022 study conducted by the International Organization for Migration (IOM) reported that up to 43% of Central Americans and 43% of Hondurans intended to migrate. In contrast, 91% of people who engaged with the TMS Activity in 2022 want to stay and build their futures in Honduras.

BUILDING SOCIAL COHESION IN COLOMBIA AND INDIA THROUGH DECIDUS ("I CHOOSE TO BE")

To help diverse groups of Colombians build competencies for work and life, ACDI/VOCA developed Decidus ("I Choose to Be"), with funds from USAID. Since its creation in 2016, this psychosocial methodology and behavioral change program has reached more than 38,000 people and 800 public and private organizations, most recently through the USAID-funded Youth Resilience Activity and Indigenous Peoples and Afro-Colombian Empowerment Activity in Colombia. Among participants, 78% reported changing their behavior, perception, or attitude, or they learned to build trust and empathy for one another.

In 2023, ACDI/VOCA and its affiliate organization, Tanager, piloted Decidus in India. Members of an all-female self-help group (SHG) in India completed Decidus training through the Shakti Maiti program, co-created by Tanager and Mera Wiragi.

Without strong bonds, this type of group will fracture after a program closes. After the training, groups reported a boost in their self-confidence, trust in each other, and sense of cooperation. Before completing Decidus, 32% of group members somewhat agreed that they trust members with personal or financial information. After the program, 49% completely agreed that they did, and 99% completely agreed that they "feel a high sense of belonging to my group." These bonds enable groups, especially income-generating groups, to withstand the test of time and scale up in the future.

Participating SHGs have already launched new income-generating activities. For example, 11 of the 14 members of an SHG located in Masadi cluster used some saved funds to buy an electric tuk-tuk and are renting the tuk-tuk to a local man for a daily fee. At the end of each month, the money earned is paid back to the SHG as both interest and principal. Once the loan is paid off, the rental income will become profit split among the members who invested in the tuk-tuk.

SUPPLYING SUSTAINABLE ENERGY TO AGRI-BUSINESSES

ADRIANUS, HONDURAS | JENNY, LAOS | KIRAN, INDIA

Myanmar's energy sector has taken a serious hit since the political crisis in 2021. There have been prolonged electricity blackouts in major cities and industrial zones and an increased dependency on expensive alternative energy sources, such as diesel fuel.

Fearing power cuts and rising fuel prices, a local company (name omitted for the safety of its owners) applied for a grant from the USAID Agribusiness and Food Systems Development Activity to install solar panels at its groundnut shell factory.

"The factory did not have electricity, so it had to run on diesel engines. It produces a lot of smoke and has negative impacts on the environment and community. After installing the solar power system, with assistance from USAID, we no longer have to worry about the rising cost of diesel."

— Owner of groundnut shell factory

The company has saved 1,000 liters of diesel and 5 metric tons of carbon dioxide emissions per year. The shift to solar power also led to a 10% decrease in the cost of shelling services for local farmers and their customers. By partnering with USAID and shifting to solar energy, agribusinesses are setting an example for others to follow. Even in the throes of a civil war, these agribusinesses are lowering their costs and mitigating environmental impacts for a more sustainable future.

SUPPORTING A FOOD-SECURE NORTHERN GHANA WITH INNOVATIVE PEST CONTROL

In 2023, the Feed the Future Ghana Market Systems and Resilience Activity scored a win in the fight for food security in northern Ghana by promoting zero-fertilizer hermetic bags for food storage. Ghana faces a staggering 18% of its maize to post-harvest losses every year, according to a 2018 study. To solve this problem, the Activity partnered with SES Technologies and Ghana's Ministry of Agriculture to introduce the bags, which prevent grain pest infestations, in 141 communities.

"The hermetic bag makes our grains last longer after storage without any pests or weevils."

— Adenre Kimball, a farmer and village savings and loan association leader

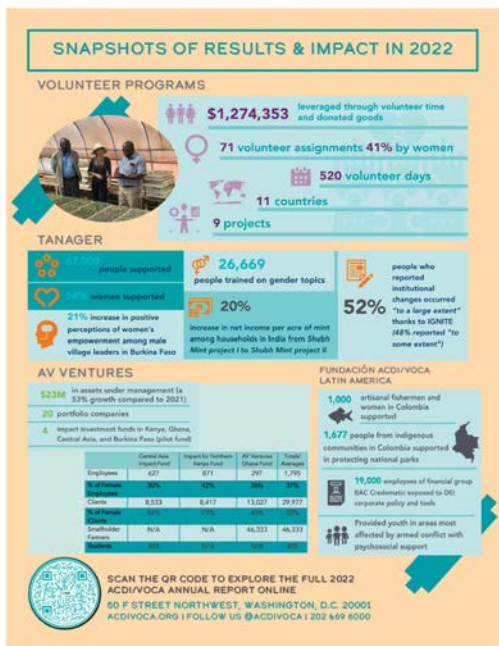
The Activity has engaged more than 93,000 people in food security programs across the 17 districts. As this initiative gains traction, more individuals will benefit, as will the entire market system of staple crops, boosting nutritional results for the country's poor and vulnerable households for years to come.

Conference print outs

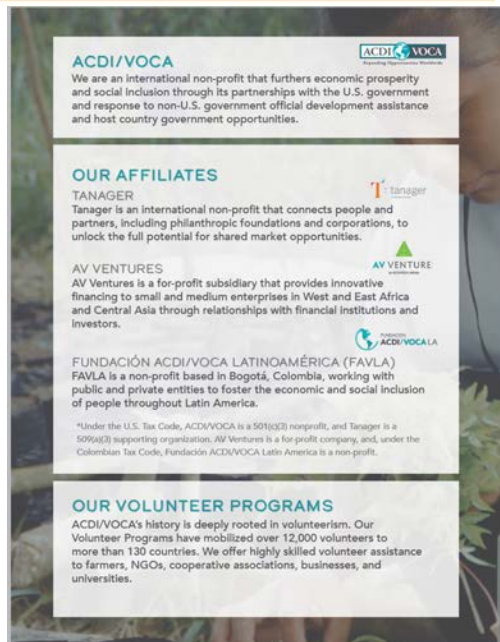


PRINT

Bi-fold



Bookmark



OUR IMPACT AREAS

Year by year, our efforts and partnerships around the world produce results in four impact areas. These areas align with 11 of the 17 United Nations Sustainable Development Goals.

OUR IMPACT OVER TIME



Partner With Us

We are a catalyst. Together with our affiliates, we design and deliver global development programs that positively impact communities. Let's get started!



SCAN ME

If you are a potential public sector donor, government, or foundation representative who would like to work with us, please contact partnerwithus@acdiovoca.org or visit acdiovoca.org.

PRINT

Tri-fold

COMMON TECHNICAL AREAS

Market Systems & Agricultural Value Chains: Production, Processing, Packaging, Cold Chain Storage, Quality Assurance, International Trade

Community Development: Women & Youth Empowerment, Nutrition, Association Strengthening, Agritourism, Strategic Planning

Food Technology: Food Processing, Food Dehydration, Recipe Development, Food Safety, Microbiology, Secondary Product Development

Marketing & Communications: Branding, Advertising, Social Media Strategy, Videography, Public Relations

Enterprise Development & Financial Services: Accounting, Asset & Risk Management, Business & Financial Planning, Impact Investment, Entrepreneurship, Access to Finance

Environmental Resilience: Climate Change Mitigation, Land & Water Management, Conservation, Geographic Information System Analysis, Carbon Sequestration Strategies



To learn more about current volunteer opportunities, visit acdivoa.org/volunteer

or scan the QR code below:



CONTACT US
Diana Shipman
202-469-6182
DShipman@acdivoa.org
www.acdivoa.org

VOLUNTEER PROGRAMS



ACDI/VOCA
Expanding Opportunities Worldwide

ACDI/VOCA is a global development design and delivery partner implementing effective economic and social development projects around the world. Since 1970, we have mobilized skilled professionals for over **14,000 volunteer assignments** to share their expertise with local businesses, governments, and institutions in over **130 countries**.



"My volunteering experience in Tajikistan, was one that rejuvenated my view about the world: the need to appreciate and accept different cultures, beliefs and joy, and of releasing a person's life through knowledge transfer."
— Felix Bubberg

STUDENT VOLUNTEERING

Each year, we offer longer-term volunteer opportunities to graduate and doctoral students through our Service Learning Corps. Students currently enrolled in or recently graduated from advanced degree programs are invited to bring their learning, research skills, and innovative ideas to gain hands-on international experience with one of our projects.

We work with more than 50 universities, including Johns Hopkins, Texas A&M, Purdue, Tufts, Duke, Brandeis, Yale, and Emory University, to identify promising student talent. Since 2010, students have participated in two-to-12-month assignments where they put their learning into practice. Students may also earn course credit with approval from their university.

REMOTE VOLUNTEERING

During the COVID-19 pandemic in 2020, we began offering remote volunteer opportunities that provide trainings, research and other virtual support to projects. Remote assignments may be done individually or in conjunction with a local volunteer. Due to their popularity and success, we are excited to continue this flexible option for volunteer specialists who want to get involved but may not be able to travel for extended periods of time.

INDIVIDUAL VOLUNTEERING

Our volunteers complete two-to-four-week assignments, while forming relationships, learning the culture, and experiencing their area of expertise in a different way. We work with host businesses to identify a need and match volunteers based on their area of expertise. ACDI/VOCA provides for a travel visa, international and local travel, meals and incidental expenses, local accommodations as well as a pre-departure security briefing for each volunteer going on assignment.

CORPORATE VOLUNTEERING

We provide opportunities for highly technical specialists from the private and public sector to volunteer in one of our many development programs around the world. We also design and manage corporate volunteer programs for companies that want a specific variety of opportunities for their staff. We will co-create a program and help determine employee eligibility, length of assignments, budgets, countries of service, scopes of work, and employee learning objectives, while also providing logistical support and risk management.



From Ghana to Cambodia with Mars, Inc.

From 2008 to 2016, ACDI/VOCA led the Mars Ambassador Program, connecting Mars employees with organizations around the world that supported their business ventures. ACDI/VOCA supported 481 Mars employees, who engaged in direct, on-the-ground assignments in more than 80 countries for one-to-six weeks, taking them from cocoa farms in Ghana to rice fields in Cambodia.

Roll-up Poster

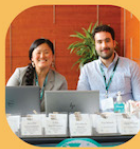
ACDI/VOCA
Expanding Opportunities Worldwide

**ACDI/VOCA
CELEBRATES BEING
ONE OF THE
REGION'S TOP
WORKPLACES.**

**TOP
WORK
PLACES
2024**

The Washington Post

topworkplaces.com



DIGITAL



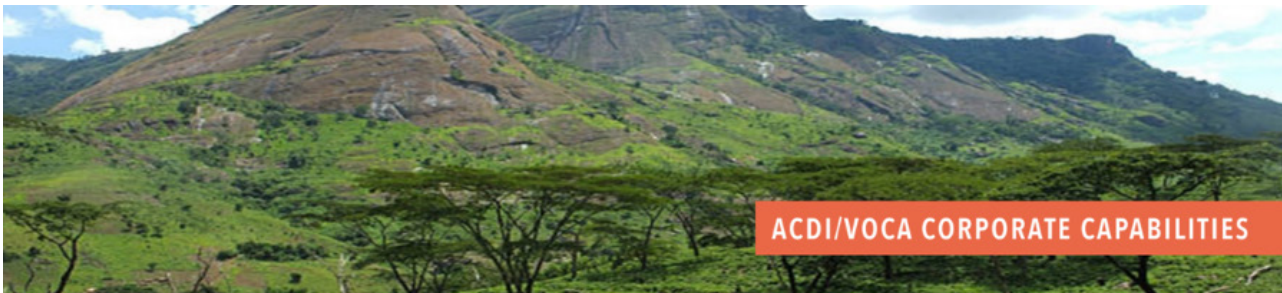
ACHIEVING BETTER LIVES FOR PEOPLE AND COMMUNITIES BY INCREASING ECONOMIC PROSPERITY AND SOCIAL INCLUSION. WWW.ACDIVOCA.ORG

Digital Banners



TRANSFORMING
FOOD SYSTEMS
A LEARNING SERIES





ACDI/VOCA for USAID Mozambique Renda Verde - Green Income: Improving Natural Resource Management and Empowering Local People

SUMMARY

ACDI/VOCA is a non-profit development organization with over 20 years' experience working in Mozambique. Our past and current projects seek to address food insecurity, to promote livelihoods development, and to build resilient and socially inclusive communities. Our approach facilitates diverse and inclusive participation among women, youth, and all systems actors to foster innovation, reduce social inequality.

SERVICES OFFERED

- ACDI/VOCA inclusive market systems approach to development, which empowers local actors to catalyze to develop green economies that create jobs and income for local communities.
- We empower local systems to apply nature-based solutions that enhance climate resilience and minimize emissions by increasing the supply and uptake of green goods and services in sectors such as agriculture, energy, and services.

ACDI/VOCA is an international market development organization that fosters broad-based economic growth, raises living standards, and creates vibrant communities. We envision a world in which people are empowered to success in the global economy.

EXPERIENCE IN MOZAMBIQUE

ACDI/VOCA has a long-standing presence in Mozambique, spanning over 20 years, starting with the Farmer-to-Farmer (F2F) Program in 1996 and the Cooperative Development Program (CDP) in 1997. In addition to supporting cooperatives, ACDI/VOCA implemented programs to strengthen credit access for Mozambican rural populations and helped smallholder farmers compete by strengthening value chains and boosting the availability of transparent market information.

On the \$8.8M, BHP Billiton Sustainable Communities (BSC) funded **Livelihoods Empowerment and Development LEAD (2013-2018)** project ACDI/VOCA strengthened and diversified the livelihoods of horticultural producers. LEAD strengthened the capacities of 32 producer organizations to provide services to their member farmers and increased the horticultural gross margin by 88%. The project established a grant fund to expand local access to agricultural goods and services and promote the adoption of good agricultural practices. LEAD also facilitated access to finance, with the percentage of producers receiving

DIGITAL



YOUNG WOMEN ENTREPRENEURS IN KENYA

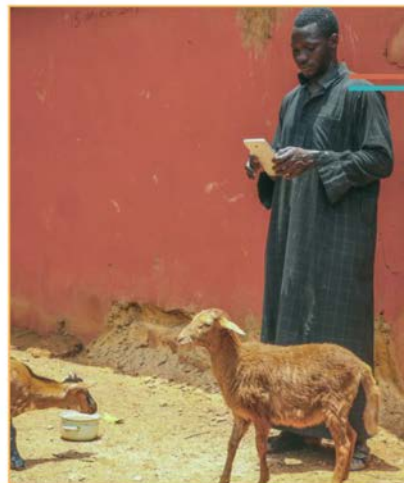
Girls Improving Resilience Through Livelihoods (GIRL) program is a structured nine-month training and mentoring workshop that equips girls ages 10-19 with:

- Literacy
- Numeracy
- Financial Literacy
- Life Skills
- Business Skills

Since the project's inception, LMS has trained over **7,100** girls across Marsabit, Turkana, Wajir, Isiolo, and Garissa.

ACERT MOCA

Digital Posts



YOUNG GHANAIAN BUSINESS OWNER SUPPORTS 300+ FARMERS

- Sulley Adams defied stereotypes by taking over his father's 130-acre soybean farm and becoming a young & educated farmer in 2015
- Through ADVANCE II, Sulley received training and technology that helped his farm succeed and grow
- Due to his farm's success he is able to pay for his siblings' education and mentor 6 young men



KENYAN YOUTH BOOST SELF-RELIANCE THROUGH JOB SKILLS TRAINING PROVIDED BY FEED THE FUTURE ACTIVITY

Business model canvas training equipped 23 year-old Abdikadir Abdi Adan with the skills to start his own business selling fresh fruit and juices

- He went from making \$3/day to \$10-15/day
- His business grew and he hired an employee and saved up to buy a sugarcane juice maker to grow his customer base and increase sales



INCLUSIVE MARKET SYSTEMS

Shaping Market Systems for Inclusive Growth

ACDI/VOCA is dedicated to empowering people to succeed in the global economy. Our work helps vulnerable populations engage in their local market system as buyers, sellers, service providers, and employees who come together to trade goods and services, improving lives and livelihoods for all.

Since 2014, ACDI/VOCA has implemented over 30 large-scale market and food system development projects benefitting more than 3 million participants.

ACDI/VOCA applies systems thinking approaches and tools to address complex economic development, social inclusion and food security problems. We help market systems function better on their own through the design and facilitation of scalable, sustainable and locally owned solutions.

Our approach begins with **analysis**, looking beyond the symptoms to uncover the root causes of poor market performance. We work with stakeholders to co-develop a systems change **strategy** and **collaborate** with local champions to facilitate that change. Along the way, we support our partners to **learn and adapt** their strategies to increase their impact.



ACDI/VOCA is a global development design and delivery partner that has implemented effective economic and social development projects in nearly 150 countries since 1963. Learn more at www.acdivoca.org. To contact our Market Systems team, email marketsystems@acdivoca.org.



Please join the celebration

***Wednesday,
July 12, 2023***

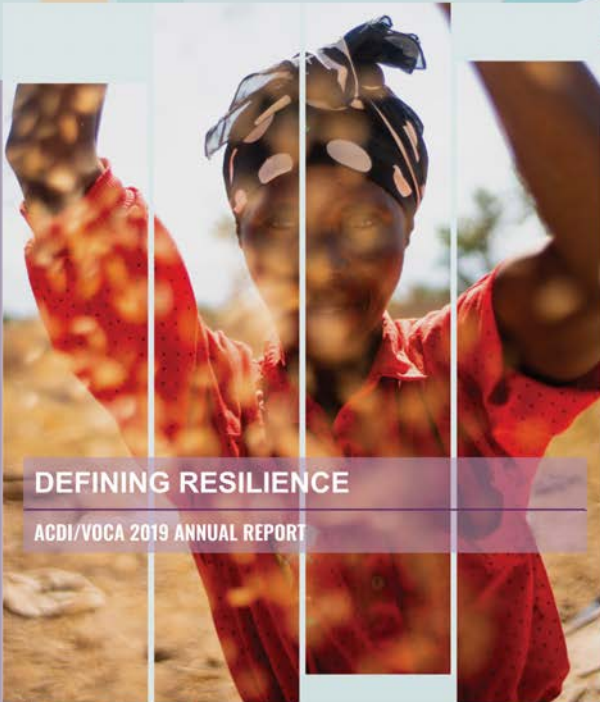
ACDI/VOCA 60TH ANNIVERSARY

5pm-7pm | Rooftop Terrace | 20 F Street NW

Celebrate ACDI/VOCA's 60 years of impact with your colleagues and some special guests. The evening will include hors d'oeuvres, cocktails, toasts, and entertainment.

WEB

1/9 | CEOOur Three Lines of BusinessWhere We Work/ StoriesVolunteers: Giving Time, Building CapacityA/V VenturesTanagerFinancials 2019BoardSearchFacebookLinkedInTwitterYouTube



DEFINING RESILIENCE

ACDI/VOCA 2019 ANNUAL REPORT

RESILIENCE

To some it is just a buzzword, a concept that is hard to pin down. For ACDI/VOCA, resilience is concrete. We see it, and seek to empower it, every day.

Communities and people that have suffered shocks—economic, social, physical, or environmental—must learn to adapt and move forward. Many who struggle to feed their families, who are marginalized or oppressed, need to build and trust in their own resilience.

At ACDI/VOCA, resilience is not something we aspire to; it is a foundational value and part of everything we do. Innovative, adaptive, and versatile, we marshal our resilience to help others discover and develop theirs.

(Cover photo by ACDI/VOCA volunteer photographer Neil Jackson, who met project participant Filicia Mayunga, a farmer and village-based agricultural advisor, while on assignment in Tanzania in the summer of 2019.)

OUR 2019 IMPACT

 359,107 People supported	 370,871 People used improved tech or practices	
 4,732 Organizations strengthened	 72% Increased sales*	 57% Increased agricultural yields*
 4,445 Days worked by volunteers	 \$92.5M Finance mobilized	

*Averages from projects' inception through 2019. All data presented throughout the report is specific to the year 2019.

[<](#)[>](#)

viewer.foleon.com/preview/ERj9Vujwz/where-we-work-storiesRelaunch to update

This preview is privateShare preview

4/9 | the Board & CEOOur Three Lines of BusinessWhere We Work/ StoriesVolunteers: Giving Time, Building CapacityA/V VenturesSearchFacebookLinkedInXYouTube

[Click me](#)

TAKING CONTROL OF TRADE

"I never imagined that a farmer like me would be able to go to the United States because of the quality of our coffee."

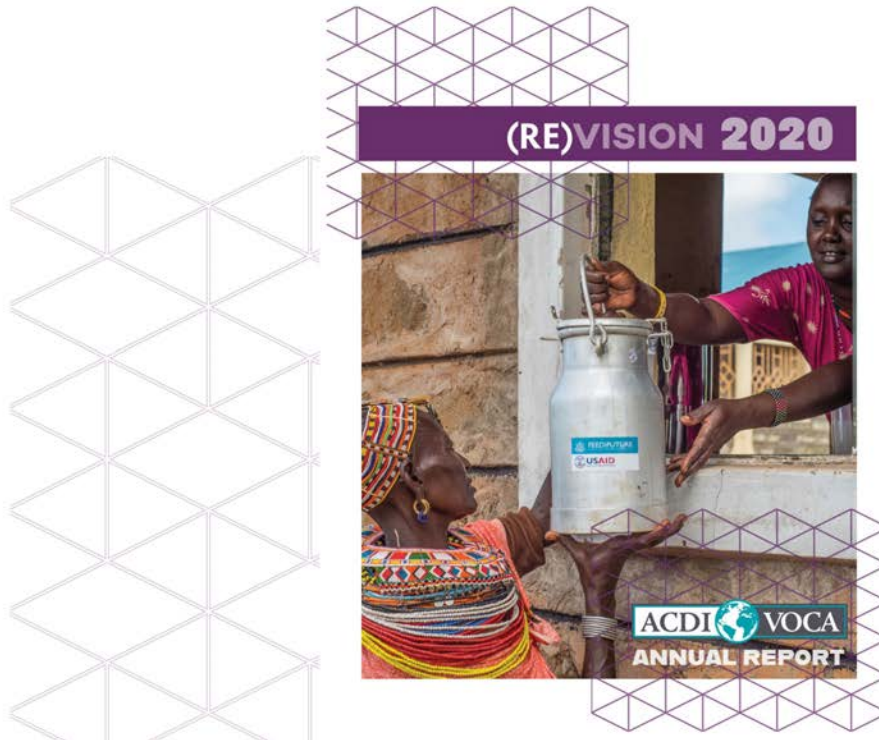
[Click me](#)

PROTECTING FORESTS

Forests are essential to making communities resilient and development truly sustainable. They stabilize the climate and provide food, water, and medicine.

[<](#)[>](#)

WEB



FLEXIBLE FOUNDATIONS MAKE (RE)VISION POSSIBLE

ACDI/VOCA's approach to *inclusive market systems* facilitates effective cooperation and healthy competition among individuals, communities, companies, and governments to build productive, equitable, and double-bottom economies. The

ACDI/VOCA'S INCLUSIVE MARKET AND FOOD SYSTEMS APPROACH



WEB

ANNUAL REPORT 2021



viewer.foleon.com/preview/qjn7AFvgx/local-solutions-sustainable-impact

This preview is private

ACDI VOCA Expanding Opportunities Worldwide 5/12 business Letter from the Board Chair & CEO Where We Work 2021 Local Solutions, Sustainable Impact Diversity, Equity, & Inclusion

LOCAL ENGAGEMENT

LOCAL PARTNERSHIPS

LOCAL INCLUSION

Read more

Read more

WEB



ANNUAL REPORT 2022

CO-CREATING
LASTING
CHANGE



All photos credit of ACDI/VOCA, unless otherwise indicated

Note: Please adjust zoom in/out options if text appears cut off



ACDI/VOCA HOMEPAGE



1/11

Annual Report 2022: Co-Creating Lasting Change

Letter from the Board Chair & President & CEO

Our 2022 Impact

About Us

Where We Work 2022

Exploring Our Impact

viewer.foleon.com/preview/fj2x3Ki0zw/exploring-our-impact

This preview is private

EXPANDED ECONOMIC WELL-BEING

1 NO POVERTY

8 DECENT WORK AND ECONOMIC GROWTH

**CENTRAL ASIA:
OUR IMPACT OVER TIME**



For 25 years, ACDI/VOCA and our affiliates have operated in Central Asia — first providing humanitarian assistance and now witnessing sustainable market-led growth in the region.

LATE 1990s

We began implementing programs funded by USAID and USDA in Kyrgyzstan, Kazakhstan, Uzbekistan, and Tajikistan to help launch microfinance institutions. Our affiliates' combined loan portfolio was \$6.3 million.

2000s

With USAID funding, we set up four associations that still operate today and founded **Frontiers**, a wholesale lender based in Kyrgyzstan. Soon,

6/10 Our 2022 Impact About Us Where We Work 2022 Exploring Our Impact Our Volunteer Programs Diversity, Equity, and Inclusion

f in X

INFOGRAPHICS



LIVESTOCK PRODUCTION FOR IMPROVED NUTRITION BANGLADESH



97%

HAVE CONFIDENCE IN ABILITY TO RECOVER



2 MONTHS

AVERAGE ENTERPRISE SURVIVAL RATE

EXPERIENCING REDUCTION IN SALES

PROJECT ENTERPRISES



42%

OF LIVESTOCK-RELATED ENTERPRISES SUFFERED A DECREASE IN SALES



70%

OF FARMERS WITNESSED CHANGE IN INCOME FROM MILK SALES

THE ACTIVITY LINKED A TOTAL OF

44

DAIRY PROCESSORS TO ONLINE FOOD DELIVERY PLATFORM.

WITHIN TWO MONTHS, MANY OF THE ENTERPRISES SAW AN INCREASE IN THEIR SALES AND THEY WERE ABLE TO RECOVER THEIR LOSSES TO A GREAT EXTENT.



FEED III Gender Learning Study Assesses Project Interventions in Ethiopia

01

IMPROVED KNOWLEDGE AND SKILLS SUPPORTS WOMEN'S EMPOWERMENT

Improving women's knowledge and skills increases their income (or ability to earn) and involvement in household decision-making, boosting their self-empowerment.

02

SUCCESSFUL TRAINING STRATEGIES IMPROVE GENDER EQUITY

Being intentional about training location and schedule and allowing women to bring their children helps create inclusive training environments that benefit both men and women.

03

EFFECTIVE TRAINING MATERIALS ACCOMMODATE LOW-LITERACY LEARNERS

Using portable projectors and video-based training allows participants from all literacy levels to understand and retain information.

In Ethiopia, livestock contributes to the livelihoods of 60 to 70 percent of the population. Yet, the country experiences significant constraints, like the exclusion of women, that limit growth. A gender learning study conducted by the Feed Enhancement for Ethiopian Development III (FEED III) Project, funded by the U.S. Department of Agriculture and led by ACDI/VOCA, assessed how project interventions affected gender equality and women's empowerment and identified ways to strengthen gender inclusion for future projects.



Recommendations



Gender Mainstreaming

Future projects should integrate gender equality discussions across all activities to boost awareness of gender inequalities and discrimination women face throughout the agriculture sector.



Strengthen the Recruitment of Women Participants

Providing additional support to local partners to identify project participants or piloting training approaches such as training couples together should be considered to increase the number of women in attendance.



Accommodate All Literacy Levels

Video-based training combined with practical field sessions should be used for all training formats and include follow-up training in the training schedule.

F2F ECCA PROGRESS

FYT '19-'23



213

Volunteer Assignments

17%
Young
Volunteers



37/213



37%
Female
Volunteers

59/213

28%
Ethnic
Minority
Volunteers

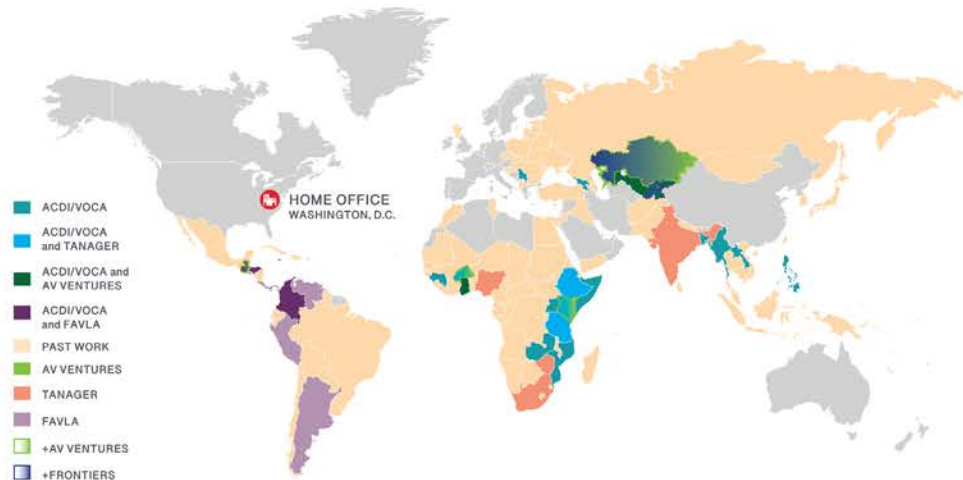


“Such contribution from F2F as a partner is crucial in building a sustainable business model where technical support, experience exchange and capacity building are essential elements.”

Luiza Sevuni – Agricultural Programs Manager – Children of Armenia Fund (COAF)

INFOGRAPHICS

WHERE WE WORK



35 Countries

Includes ACDI/VOCA and its affiliates: *Tanager, *AV Ventures, *FAVLA, and *Frontiers

Data as of 2024

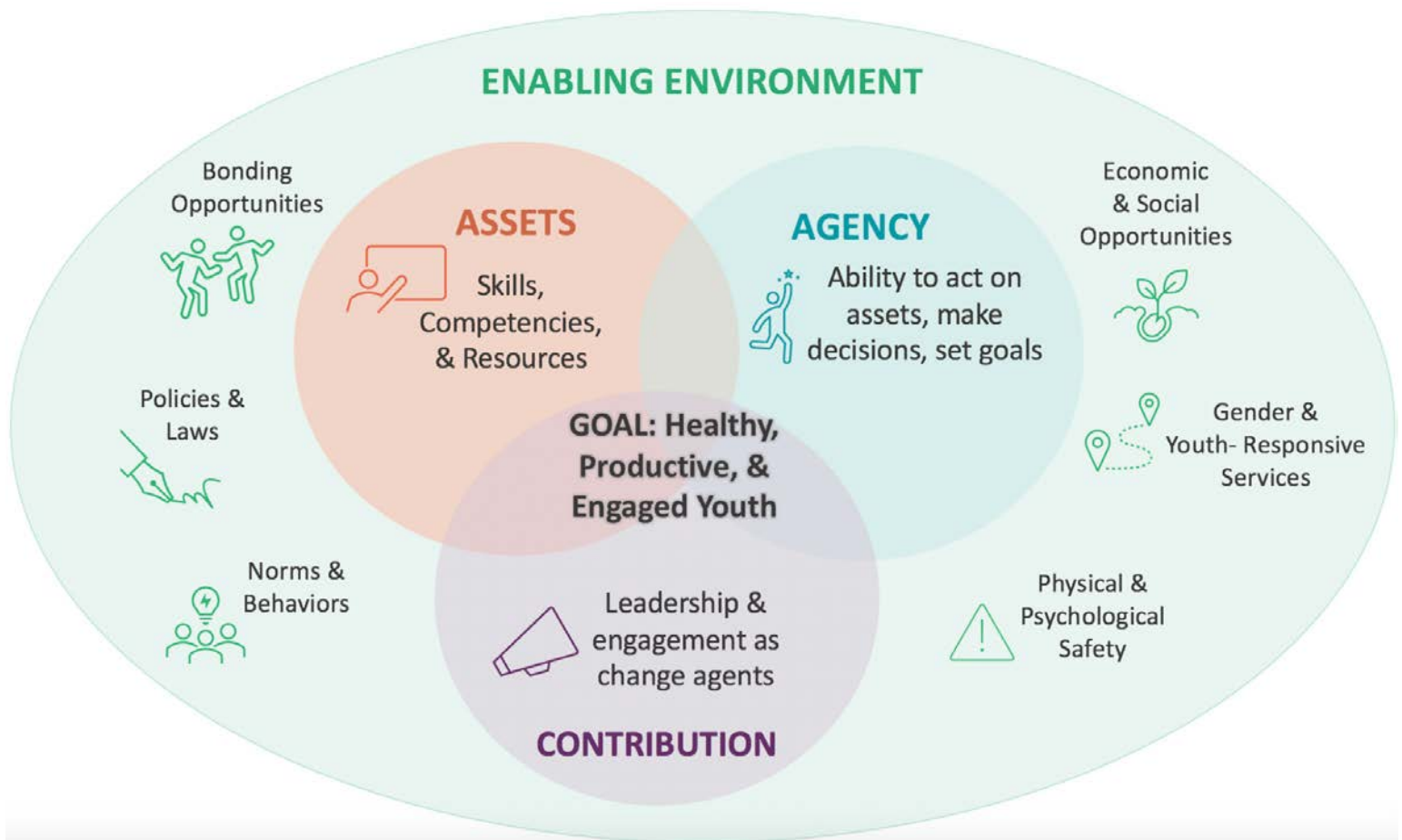
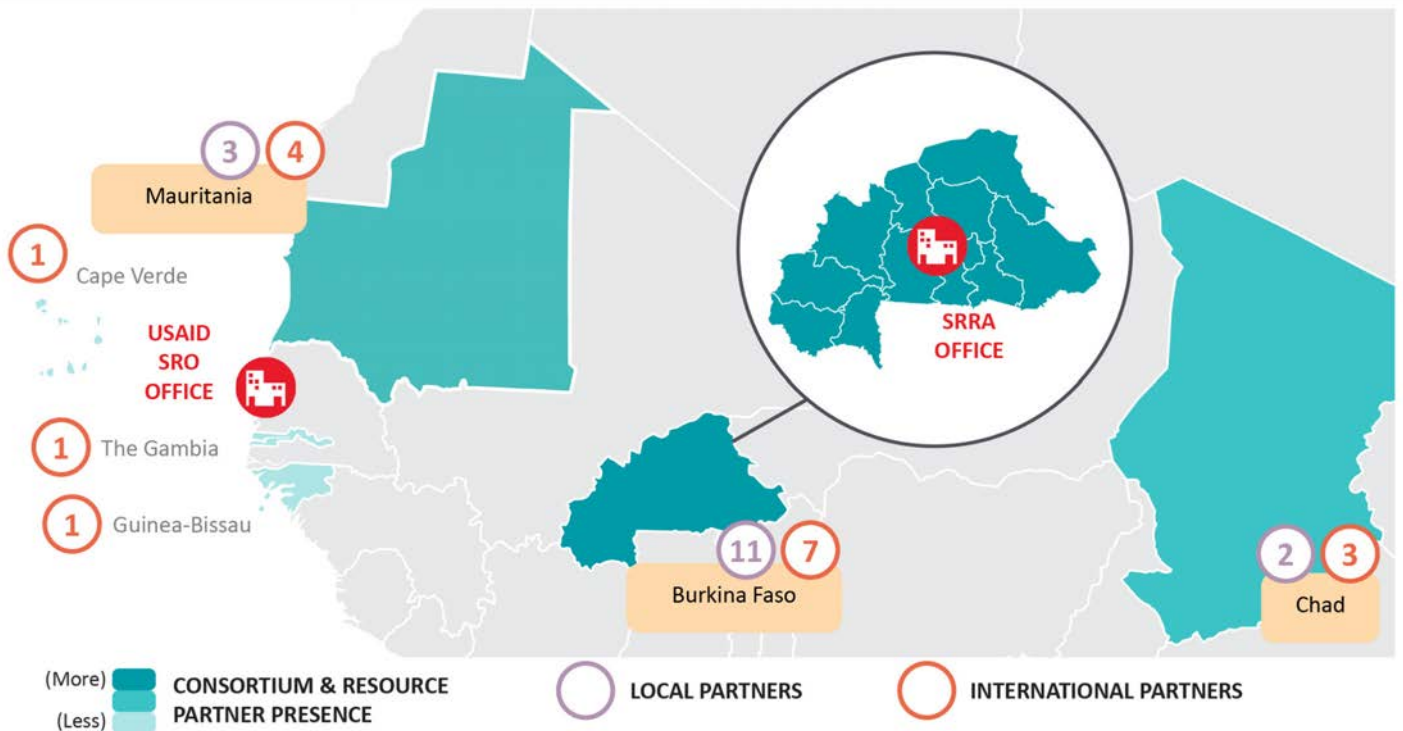
Argentina	Guatemala**	Mozambique	Tanzania*
Armenia	Guinea	Myanmar	Uganda
Bangladesh	Honduras*	Nigeria	Uzbekistan*
Burkina Faso**	India	Panama	Venezuela
Colombia*	Jamaica	Peru	Zambia
Costa Rica	Kazakhstan*	Philippines	Zimbabwe
El Salvador	Kenya**	Serbia	
Ethiopia*	Kyrgyz Republic**	Somalia	
Georgia	Lao People's Democratic Republic	South Africa	
Ghana*		Tajikistan**	

44 Clients

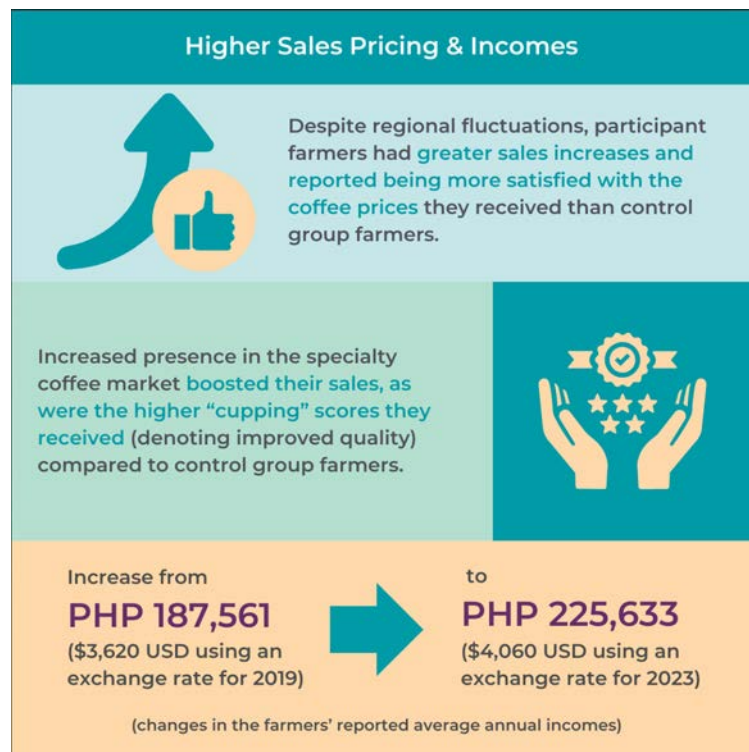
Clients managed by ACDI/VOCA affiliate
Tanager noted in orange, AV Ventures in green, and by FAVLA in purple
Effective December 2023

Alcaldia de Teusaquillo	Daviyenda	John Deere Foundation	SumaT Mujer
BID Invest	Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)	Johnson & Johnson	Symrise
Bill & Melinda Gates Foundation*	Development Alternatives, Inc.	KMF-Demeu (Kazakhstan)	Terpel
Chemonics	Embassy of the Netherlands	Mars Wrigley Corporation	TIGO
Citi	EnCompass LLC	Mayor's Office of Cali (Colombia)	United States Agency for International Development*
Citi Foundation/CAF	Fondo Colombia Sostenible	National Natural Parks of Colombia	United States Department of Agriculture
Colombian Institute for Family Welfare	Government of the Republic of Honduras	Ocensa	United States Development Finance Corporation
Colombian Ministry of the Interior	Grupo Bolívar	Paz del Río	
Colombian Ministry of Justice and Law*	Grupo de Energía de Bogotá	PepsiCo, Inc.*	Walmart Foundation
Colombian Ministry of Environment and Sustainable Development	Inter-American Development Bank*	Promigas	WOM
Compartamos con Colombia	International Organization for Migration	Santiago de Cali District Security and Justice Secretariat	
Corteva Agriscience LLC		Shell	

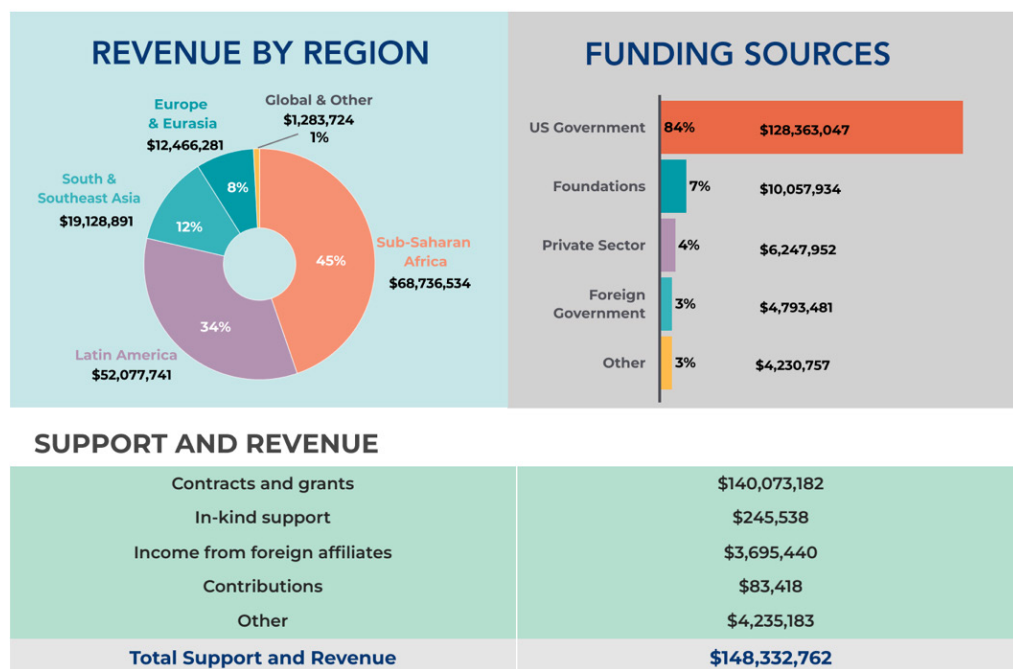
INFOGRAPHICS



INFOGRAPHICS



2023 FINANCIALS



INFOGRAPHICS

ACDI/VOCA: A PROUD FEED THE FUTURE IMPLEMENTER



445 Coffee Farmers Who Participated in Community and Family-Based Training



80 from Bukidnon Province

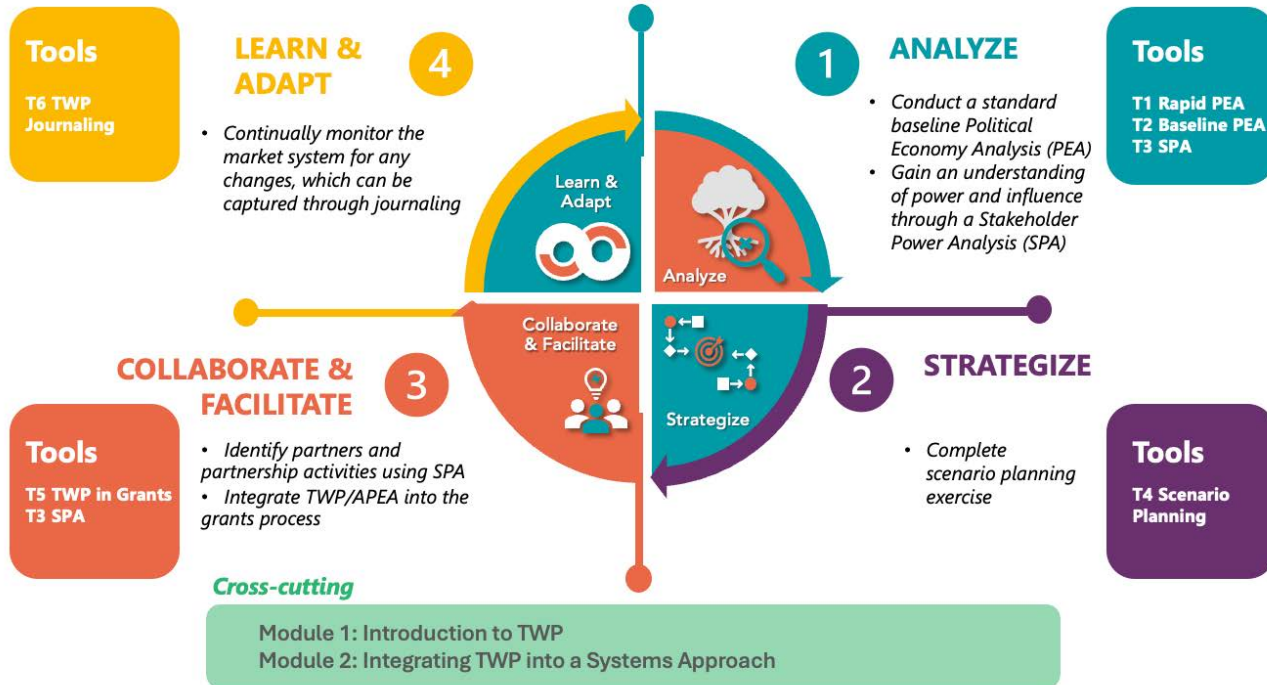
98 from Sultan Kudarat Province

63 from Cordillera Administrative Region

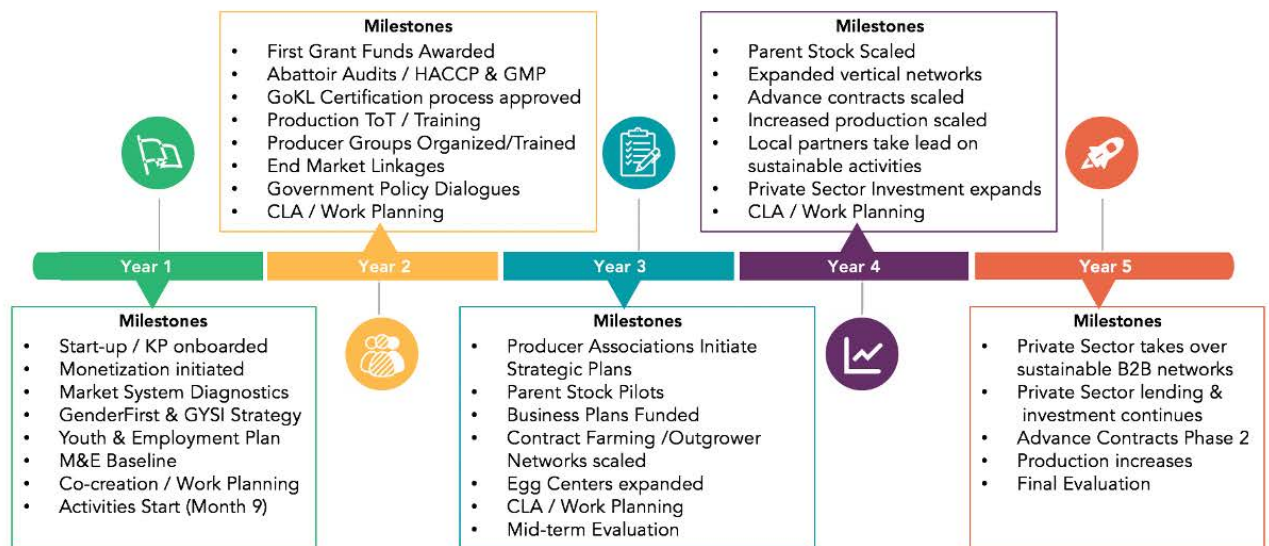
204 from Davao & Caraga Regions

PROPOSAL

Thinking and Working Politically in Systems Development



TIMELINE LESOTHO



PROPOSAL

Year 1

Year 2

Year 3

Year 4

Year 5

Climate-smart contract farming pathway

ADP facilitates contract farming between *proto-commercial* producers and agribusinesses.

ADP replicates climate-smart contract farming business models between additional producers and agribusinesses.

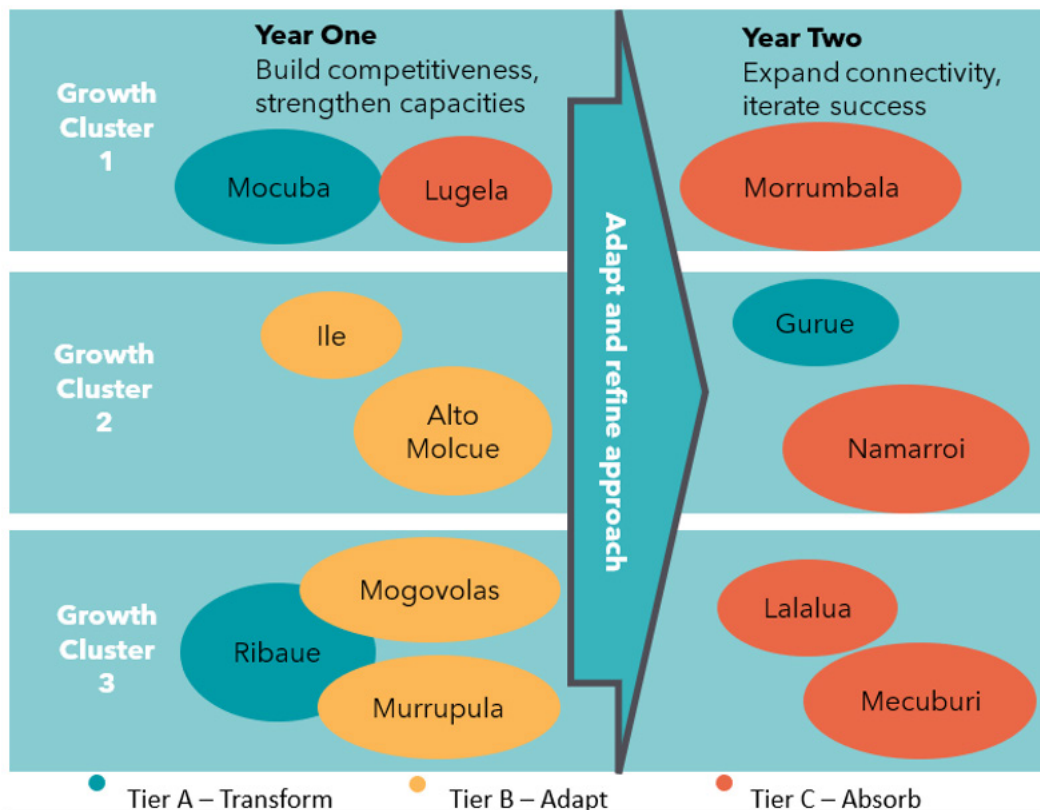
Smallholder organization and capacity building pathway

ADP supports collective organization with SHFs to increase their production and institutional capacity.

Once SHFs are organized and ready, ADP will facilitate their entry into contract farming.

PROJECT CLOSE

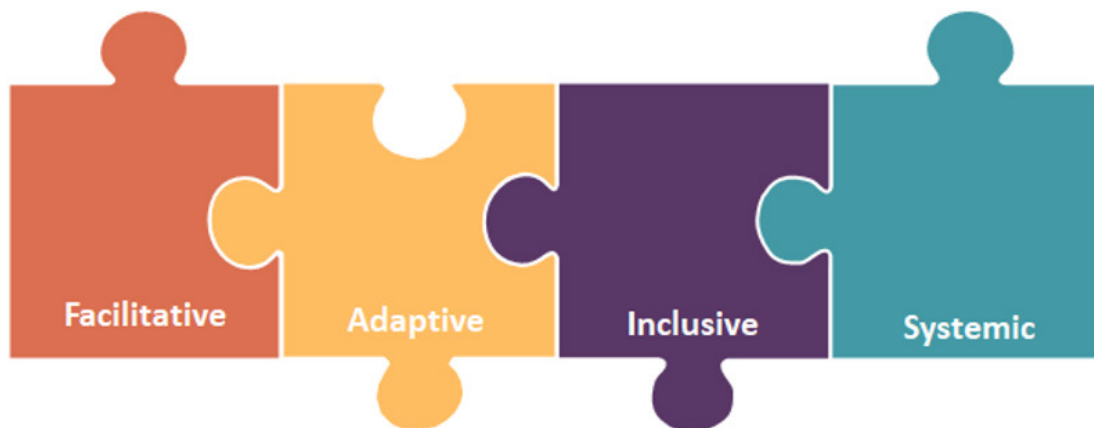
Show what happens after the project closes – this model is replicated by the private sector



PROPOSAL

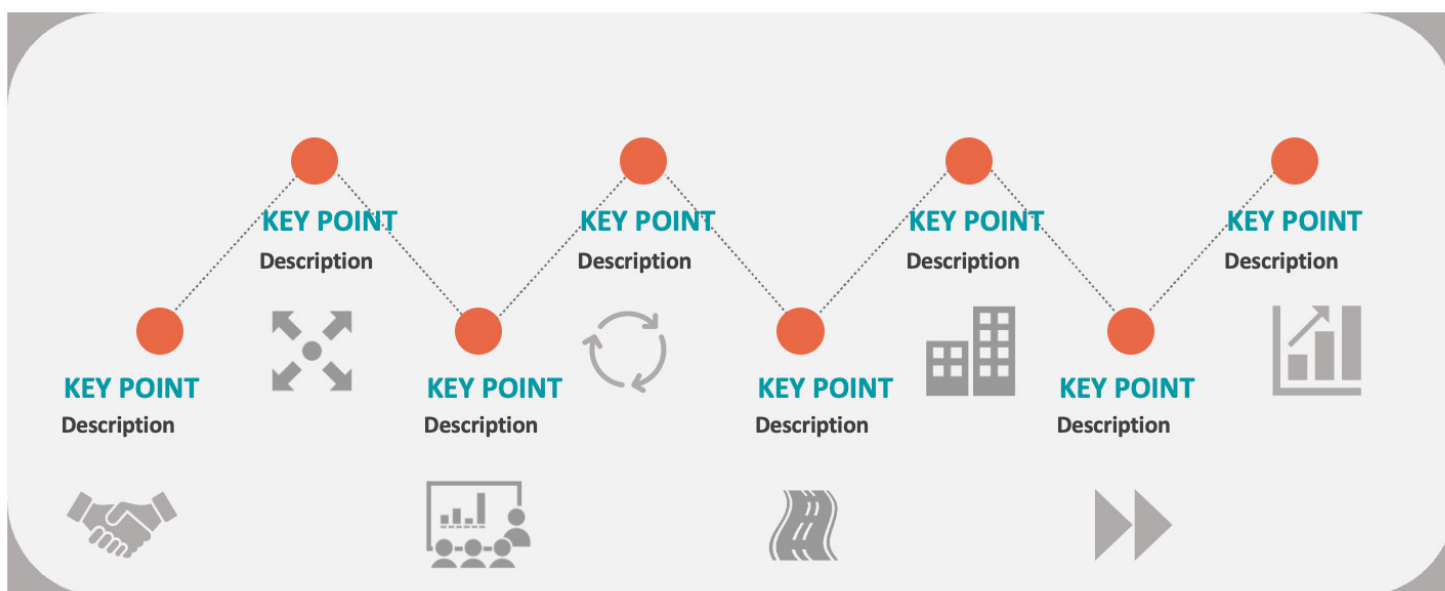
TECHNICAL APPROACH | INCLUSIVE MARKET SYSTEMS APPROACH

We build inclusive and collaborative engagement



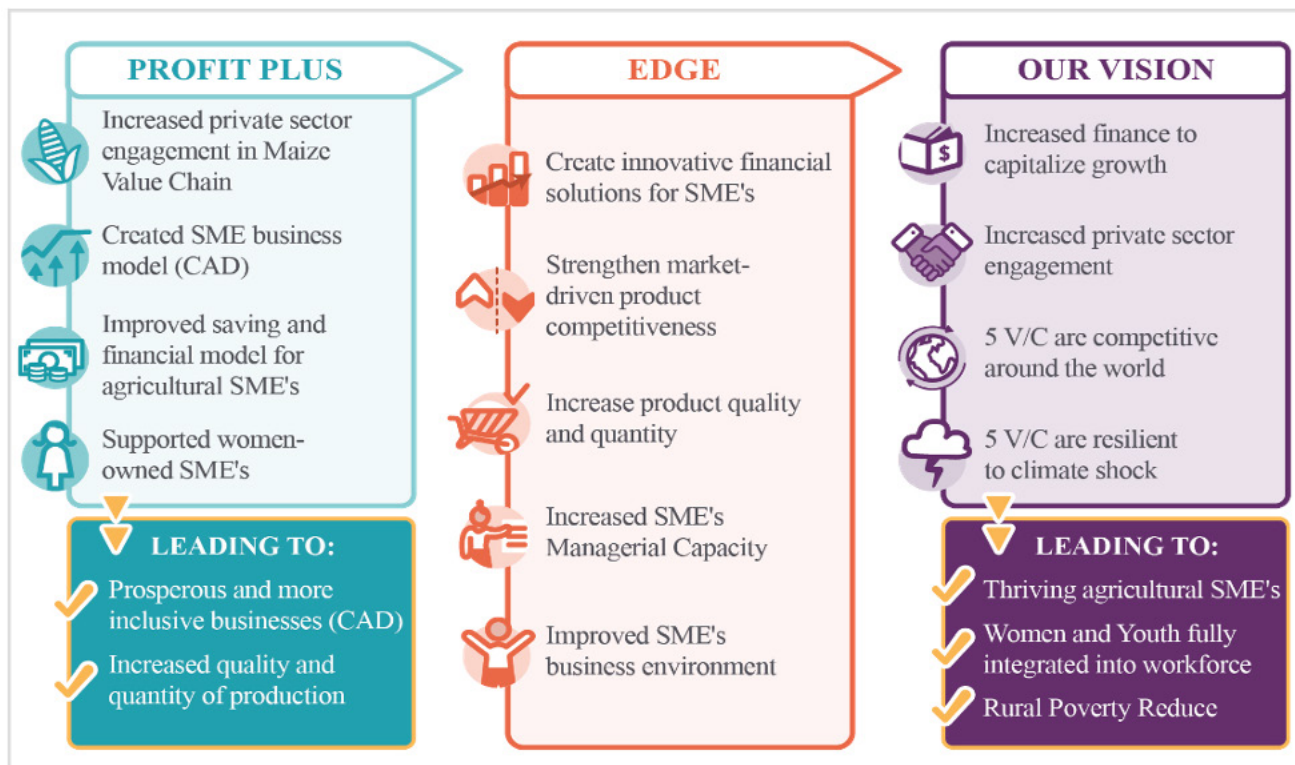
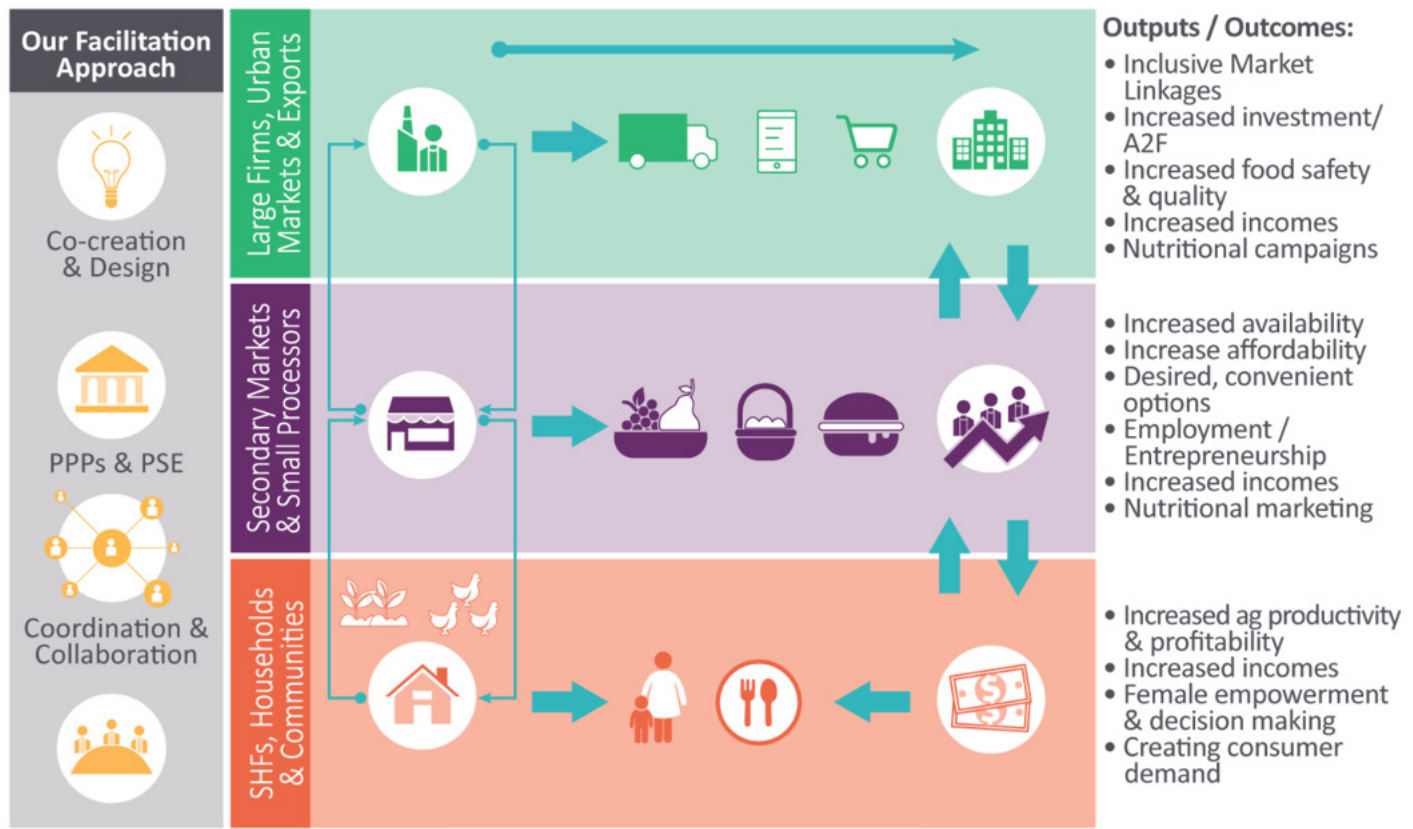
- Local actors and leverage points
- Effective approach to conflict
- Pilot approaches
- Learn from mistakes
- Scale successes
- Activities for women and youth
- Expanding nutrition-sensitive pathways
- Across sectors, partners, sub-zones
- Holistic impact measurement

10



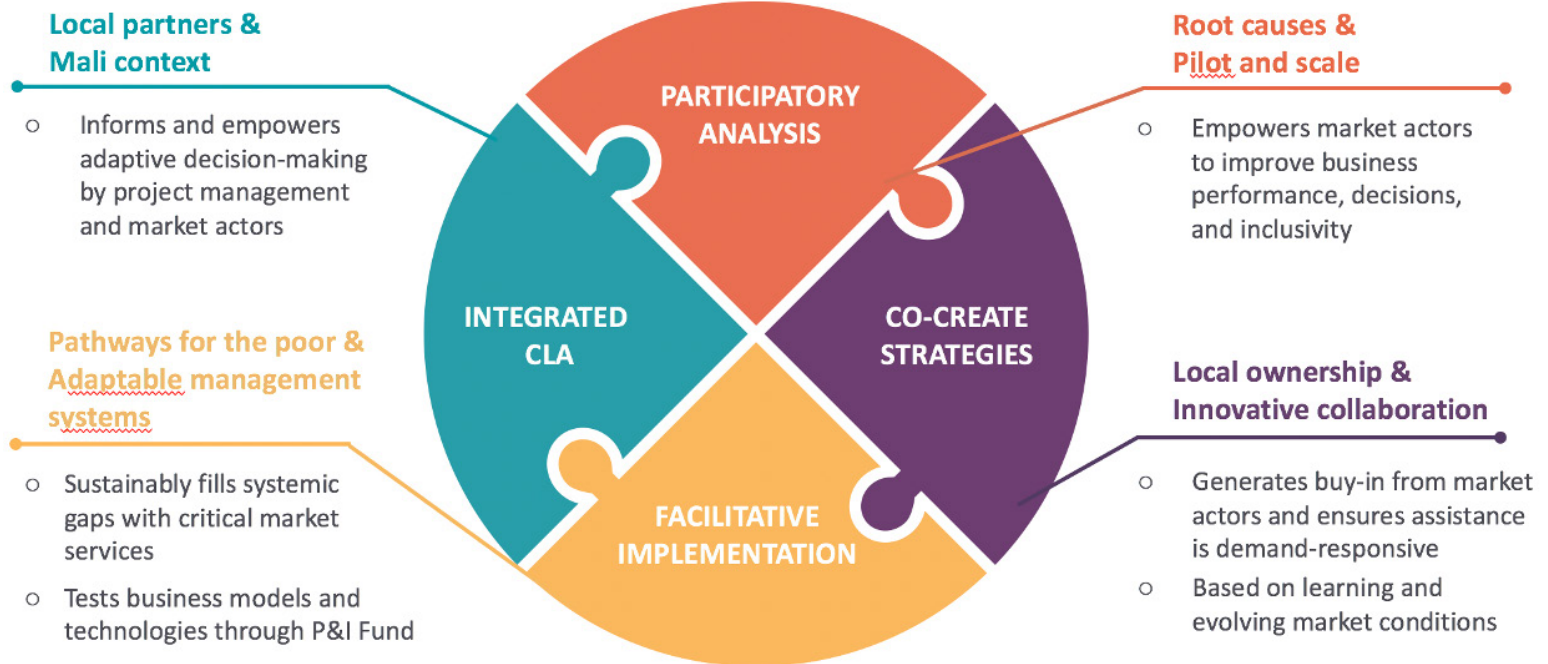
PROPOSAL

ACDI/VOCA INCLUSIVE MARKET/FOOD SYSTEM MULTI-LAYERED APPROACH TO FAST

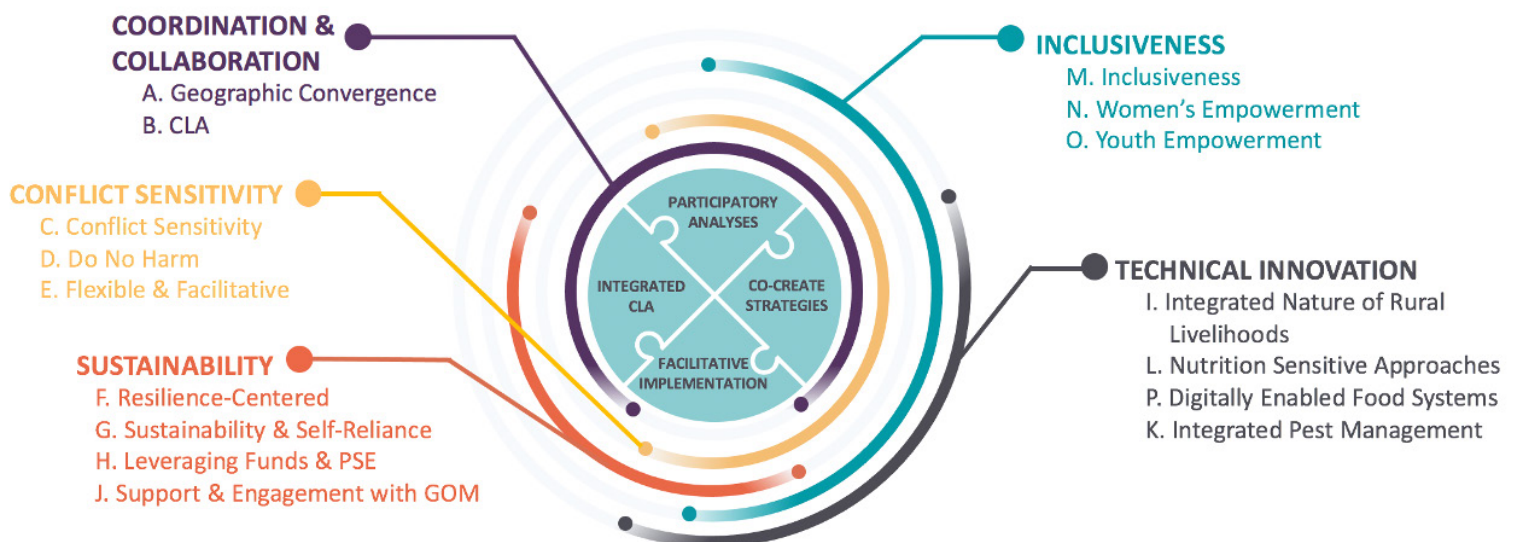


PROPOSAL

We accelerate change for sustainable growth

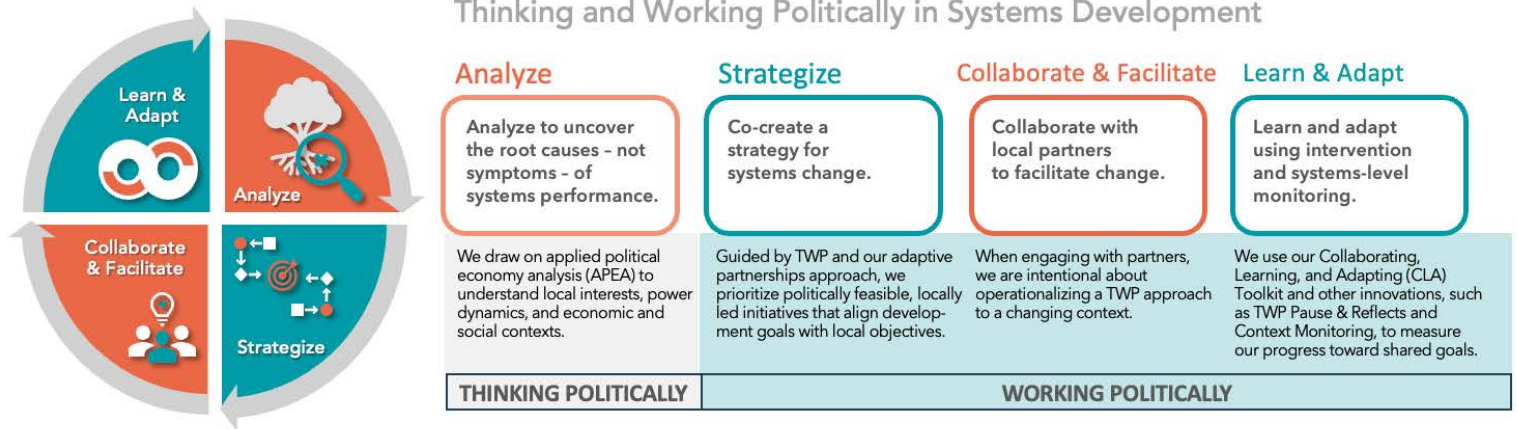


Our approach incorporates USAID'S 16 **GUIDING PRINCIPLES**

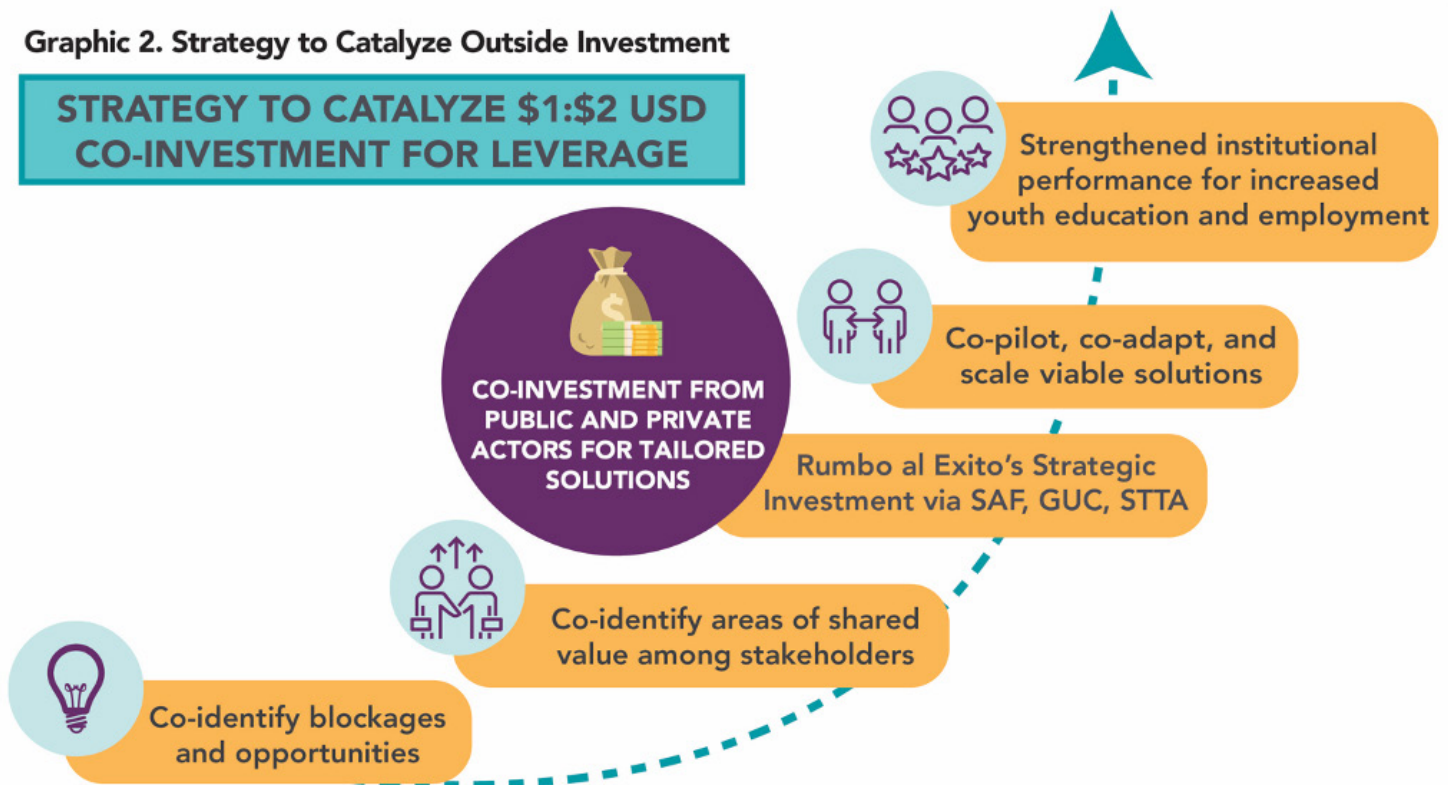


PROPOSAL

Thinking and Working Politically in Systems Development

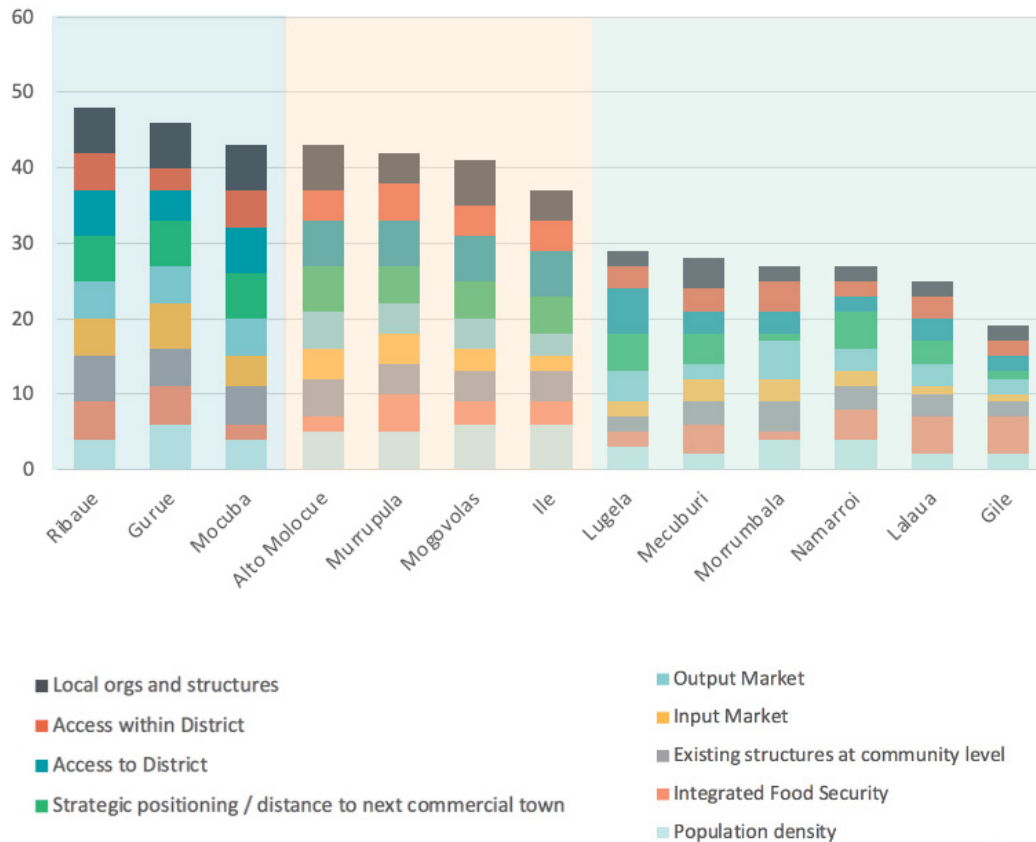


Graphic 2. Strategy to Catalyze Outside Investment



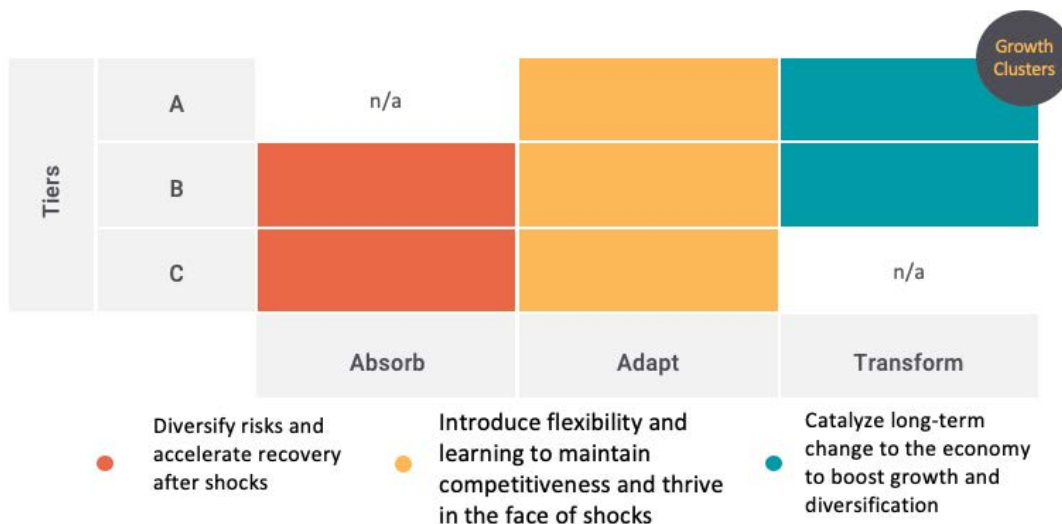
PROPOSAL

District Categorization

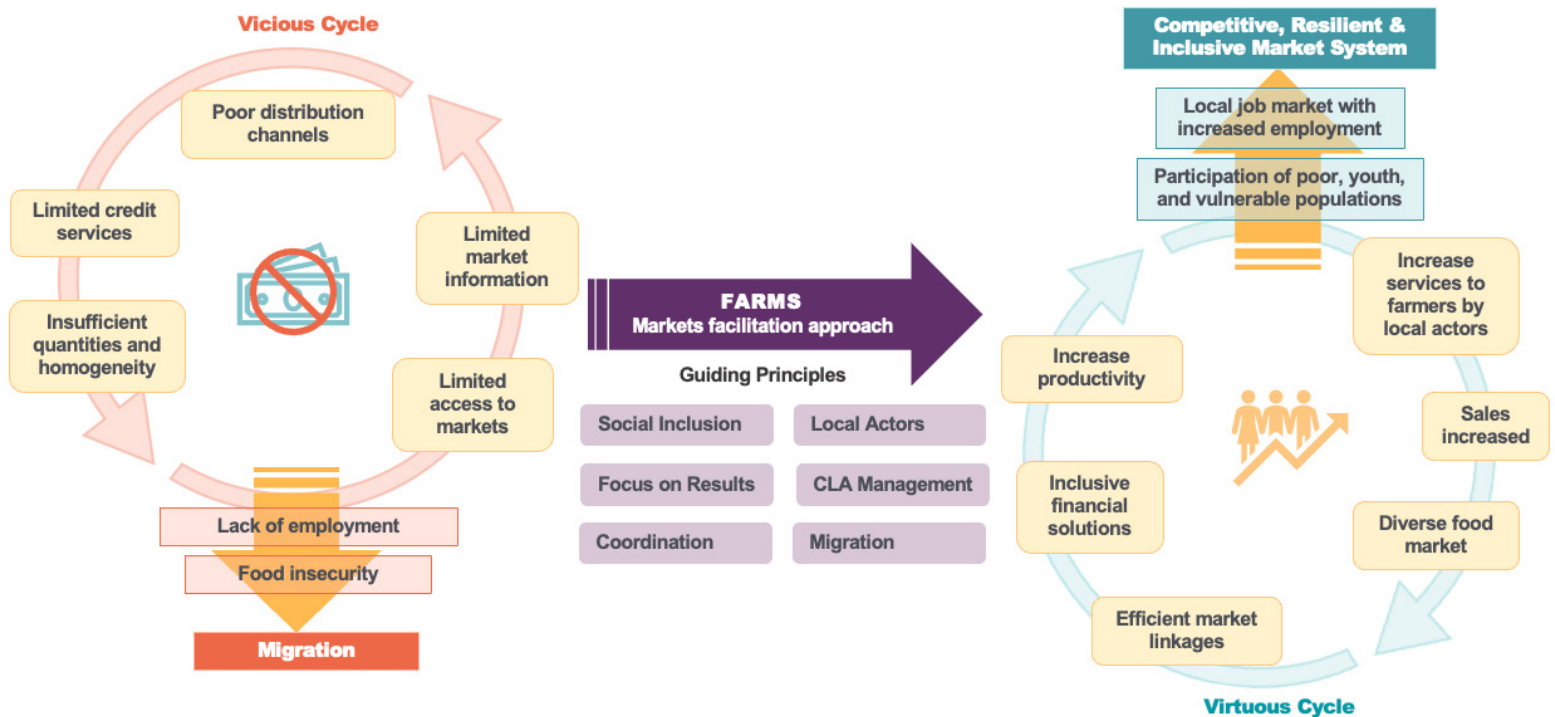
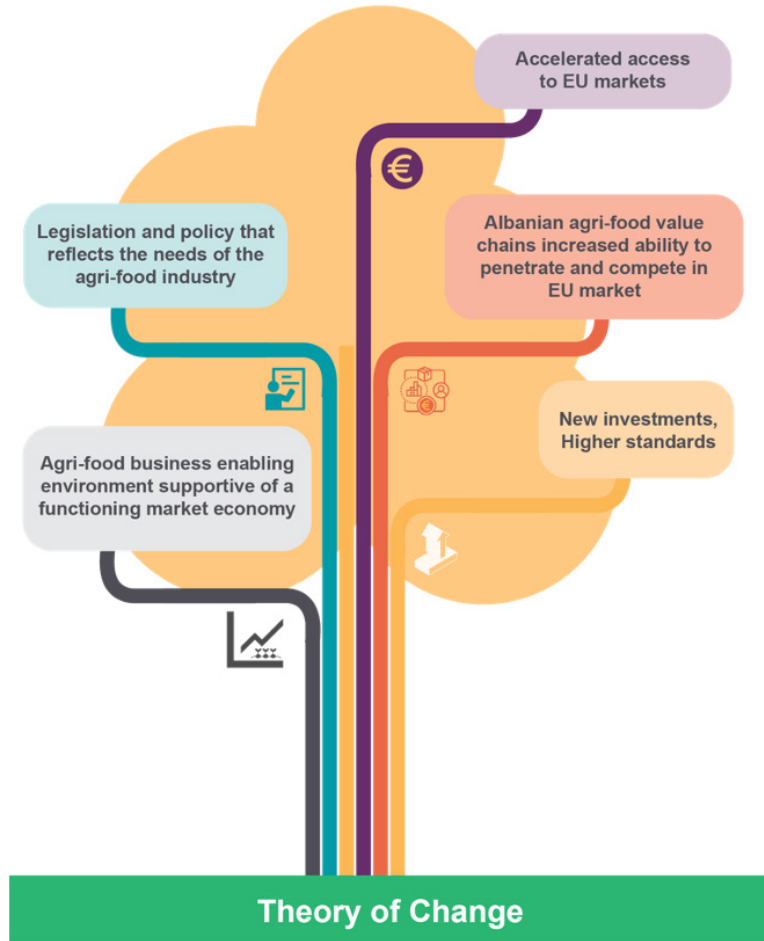


Tiers and capabilities

How our approach will target different market actor tiers with different sets of capabilities



PROPOSAL



PROPOSAL



TRADITIONAL VALUE CHAIN



Olives and Olive Oil

Traditional commodity products:

- Not Price Competitive
- Hard to reach Scale
- Big Regional Competition (Greece, Spain, and Morocco)



Fruits and vegetables

- Dependency on Local / Regional markets
- Cost Competitiveness Pressure
- Limited Flexibility
- Innovation Constraints
- Weak Profit Margins



Forest Fruits & Medicinal Aromatic Plants (MAPs)

- Raw or minimum processing added value
- Limited Potential
- Plateaued, no growth in the last 5 years

PROPOSED NEW VALUE CHAIN



Olive Oil, Gourmet & Organic By-Products

Contemporary products with world's consumer standards:

- Rising Global Demand
- Healthy / Wellness oriented
- Target high-end markets
- Gourmet, Organic, Artisanal
- EU / Global Standards



Dried Vegetables & Mediterranean Organic Soup

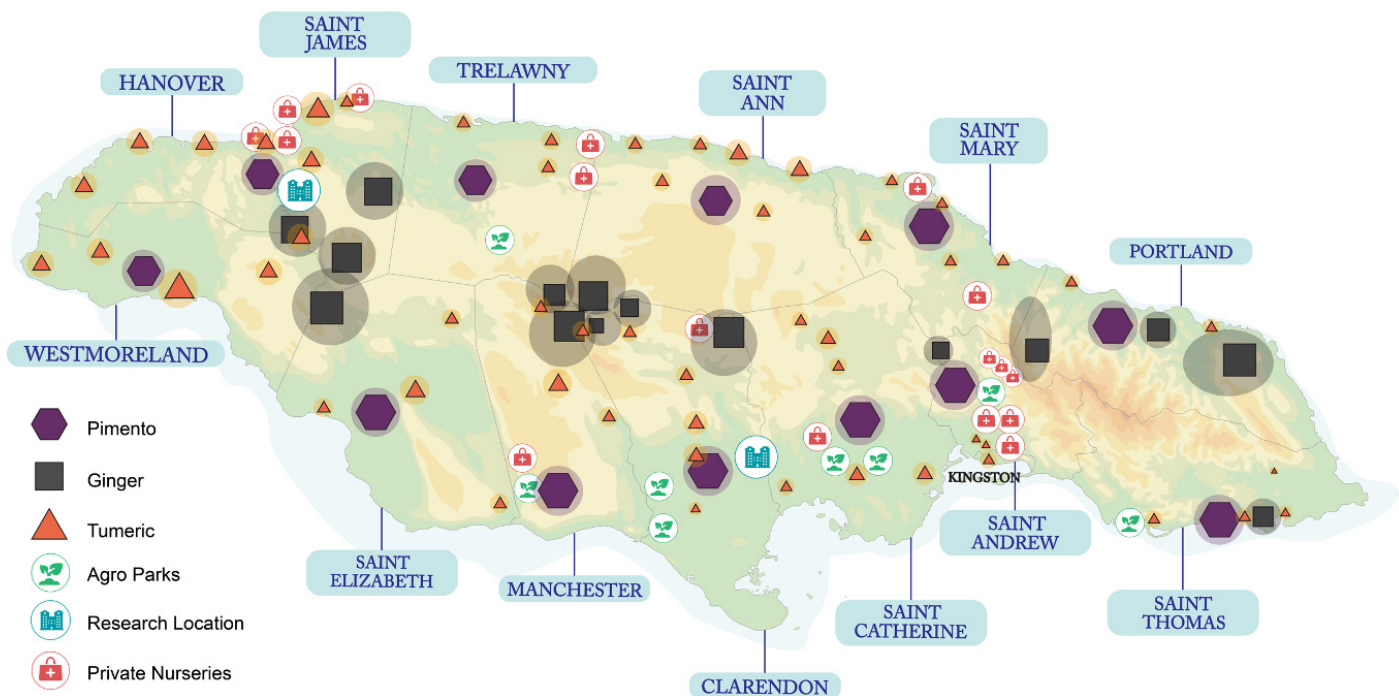
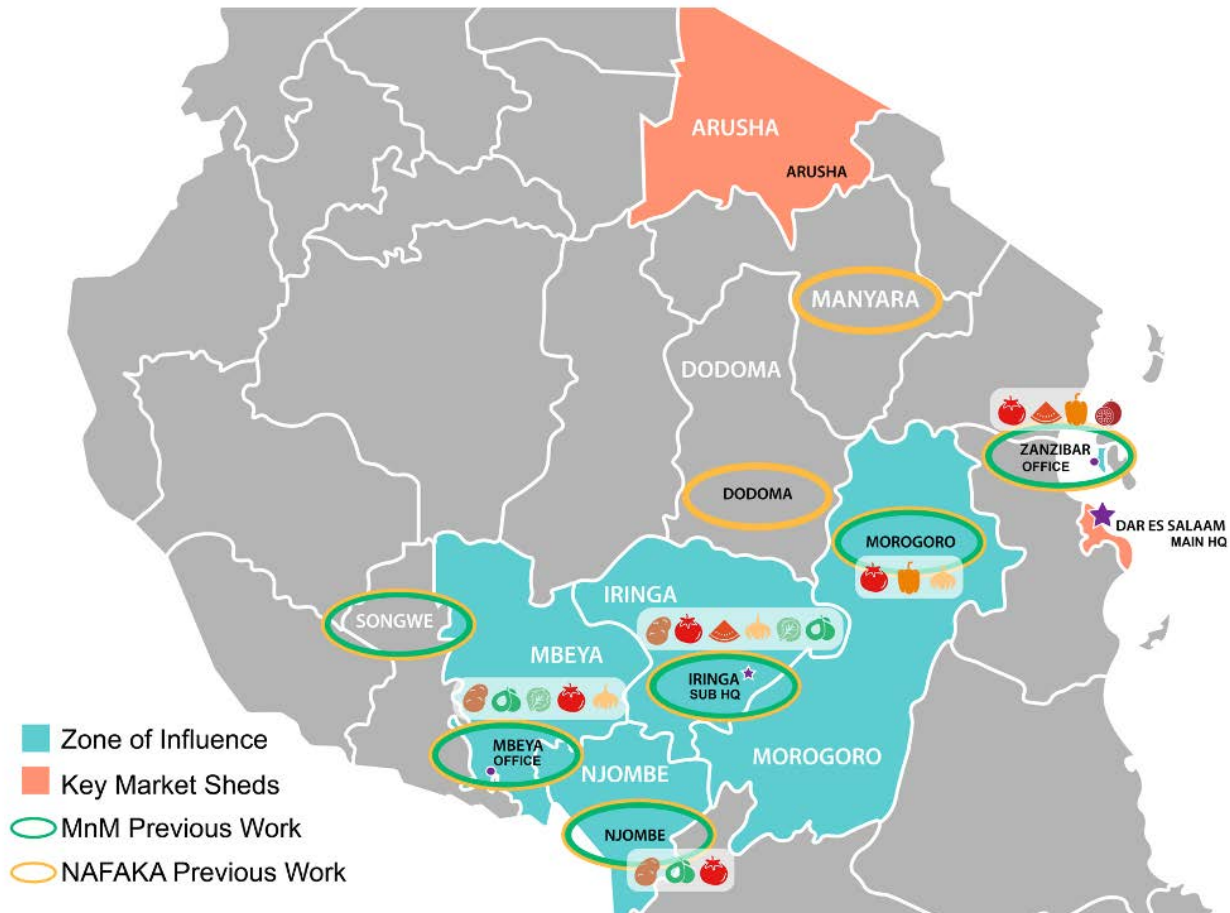
- Convenience for Urban Consumers
- Health and Dietary Benefits
- Long Shelf Life
- Turning excess production into profitable goods
- 10-fold Increase in Economic Value



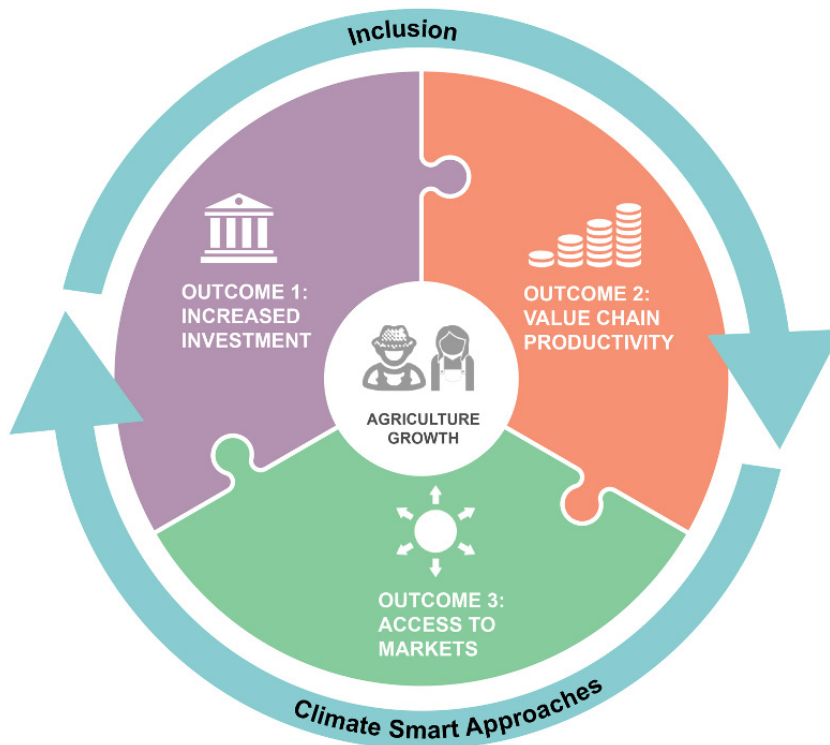
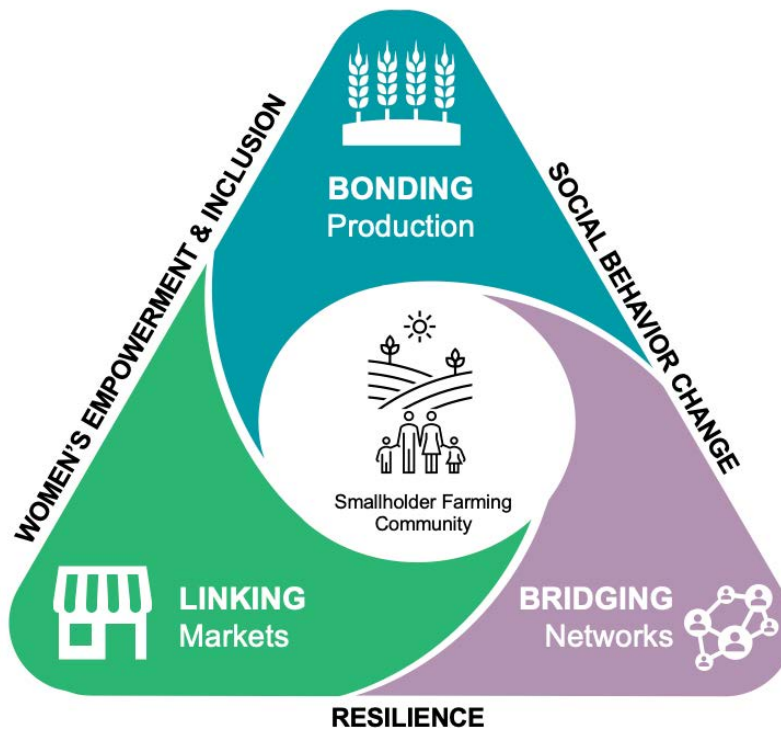
Wild Berries & Fruit Superfood Cluster

- Health and Nutrition
- Economic Benefits in Underserved Areas
- Organic Focus
- Export Potential
- High Economic Value

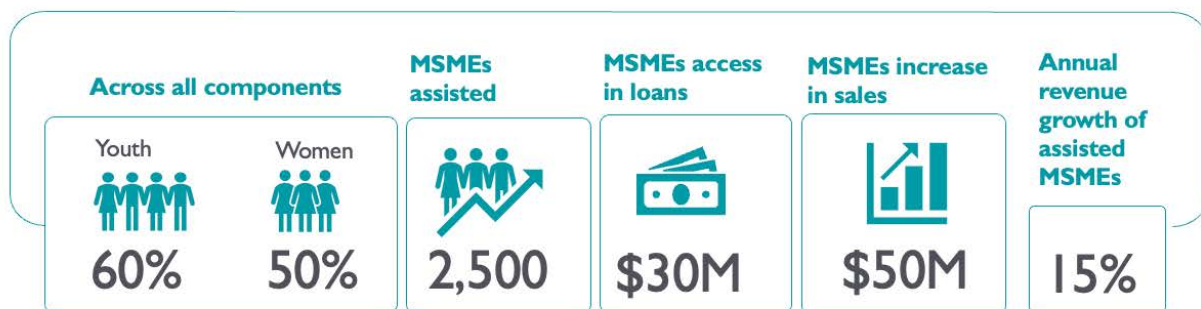
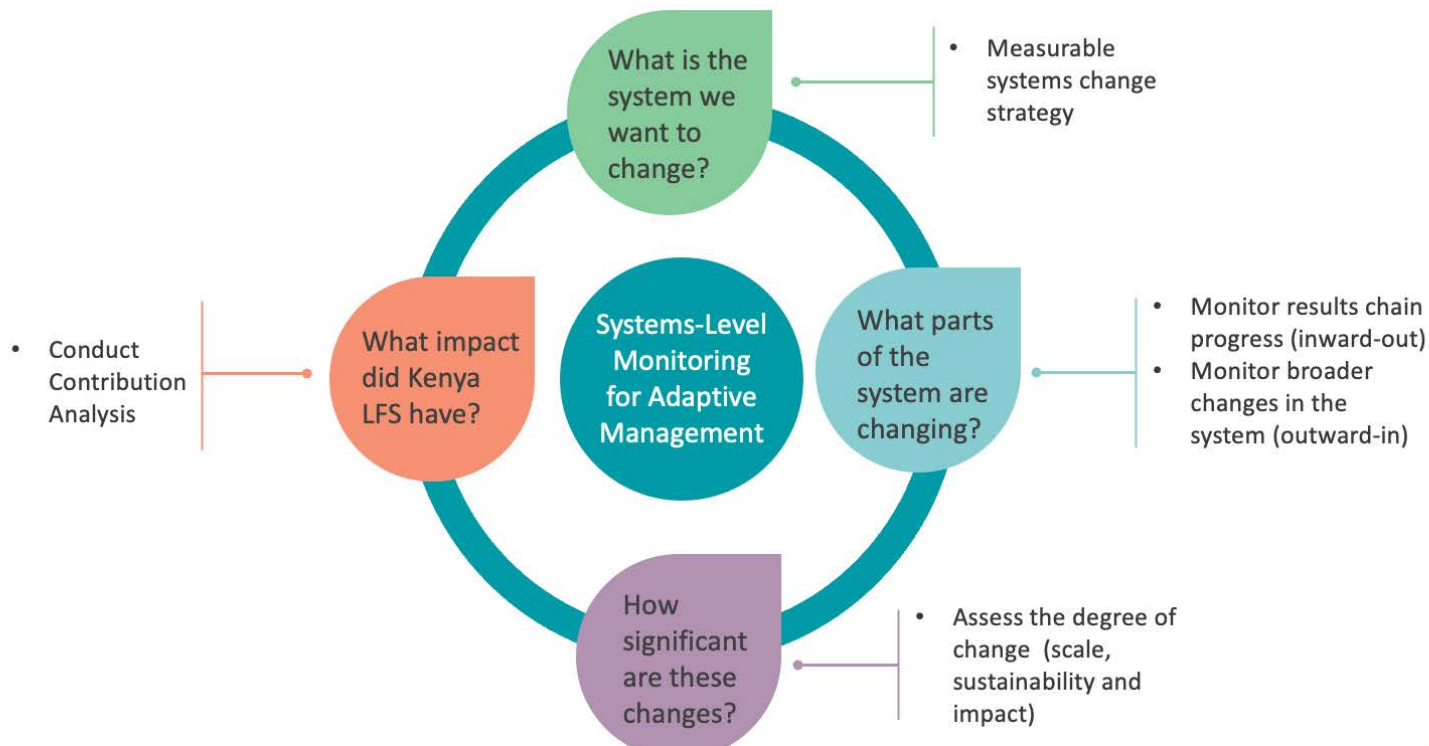
PROPOSAL



PROPOSAL



PROPOSAL



NEW JOBS CREATED

7,400



INPUT SALES

\$10M



PRODUCE SALES

\$100M



NEW PRIVATE SECTOR INVESTMENT

\$20M

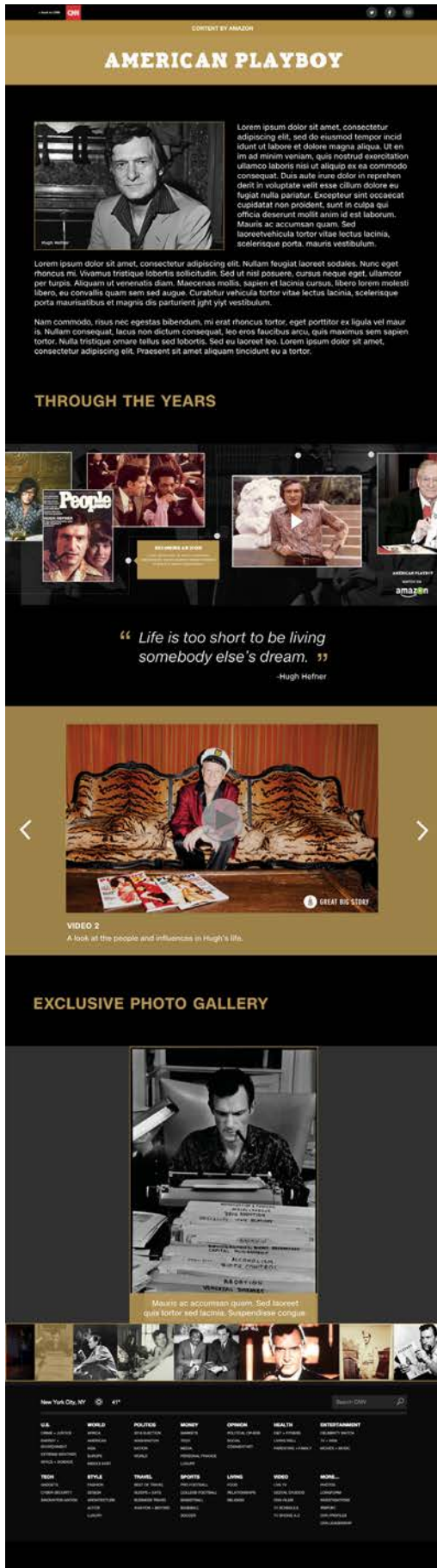


ADDITIONAL WORK



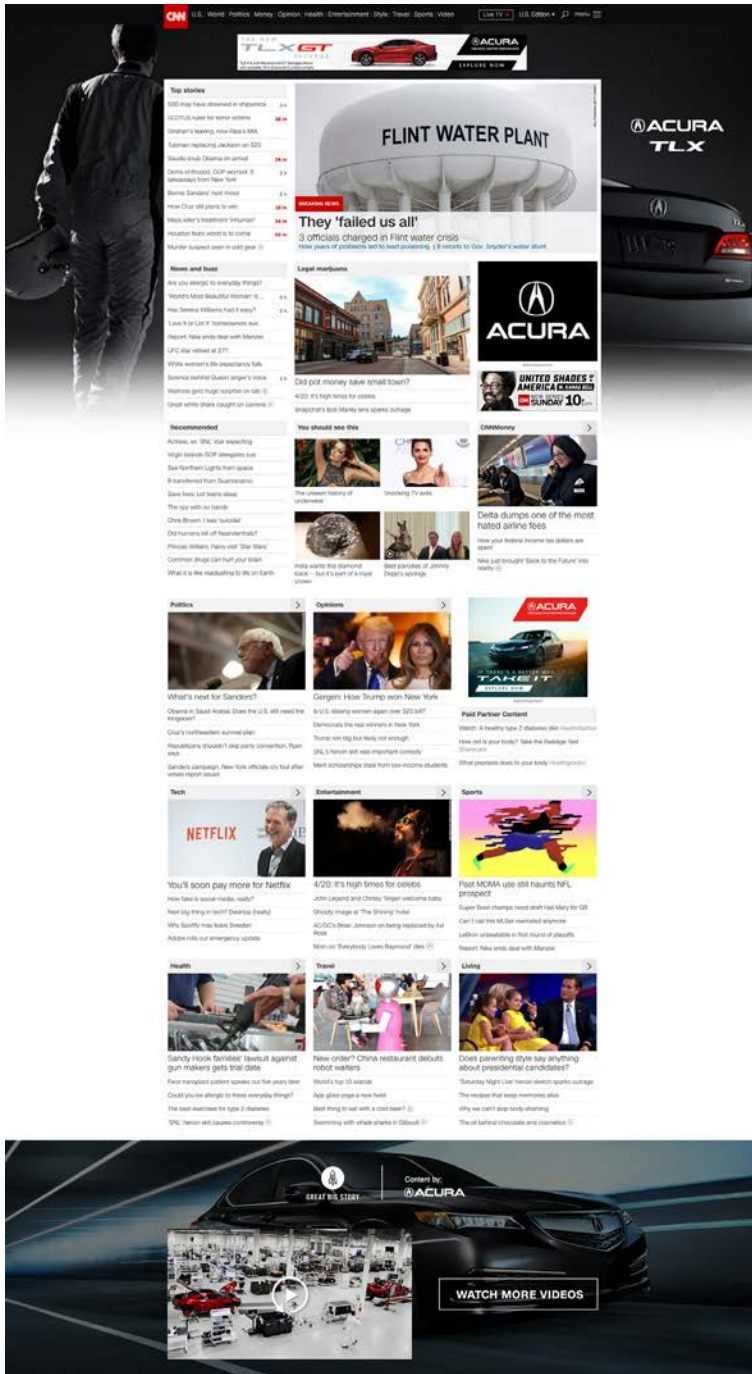
Courageous Studios

DIGITAL



Landing Page

DIGITAL



Ad Takeover

ADDITIONAL WORK

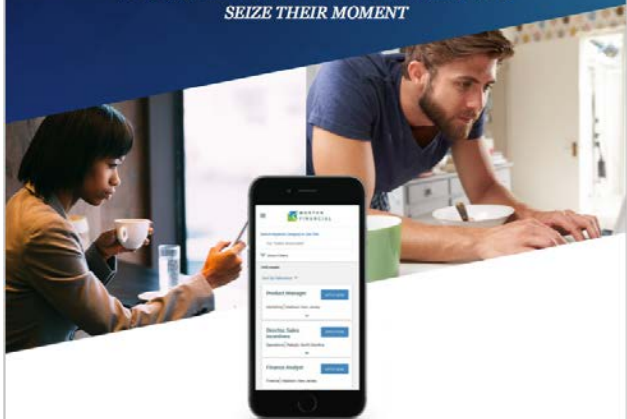
The Jibe logo is centered within a large, light gray circle. It features the word "jibe" in a dark blue, lowercase, sans-serif font. A small, solid blue circle is positioned above the letter 'i'.

PRODUCT SHEET

jibe

Candidate Experience Platform

Today's job seekers are on a new candidate journey
SEIZE THEIR MOMENT



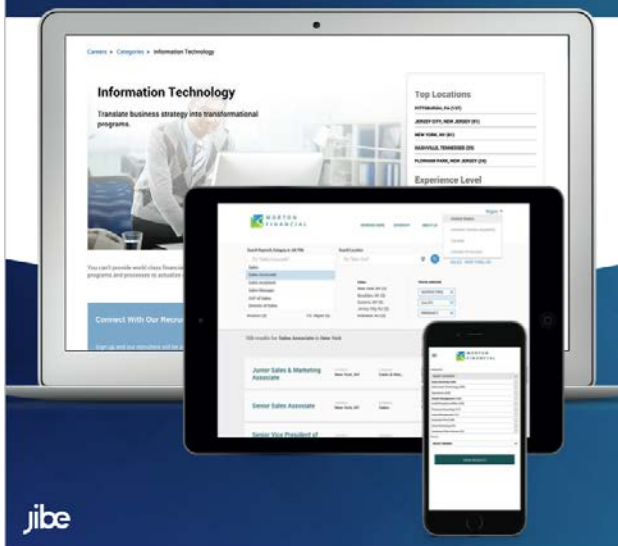
Transform visitors into candidates

Jibe is the leading candidate experience platform on the market, built exactly for the new candidate journey. The solution enables candidates to enjoy a consumer-level user experience every time they interact with your brand. As the only solution that seamlessly integrates with your ATS, Jibe enables you to unlock data that has been trapped and make it extensible, so you can actually use your ATS data to create a larger pipeline of qualified candidates and fill jobs faster.

The New Candidate Journey

Tap Into Candidate Demand

Today's candidates begin their journey on search engines. Jibe optimizes your careers site landing pages for SEO, making it easier for candidates to find you. These contextualized landing pages, created for specific locations, job categories, and marketing campaigns, are optimized to convert visitors on your careers site into job candidates. Once on your site, Jibe's consumer-level search makes it easy for candidates to find exactly the right job for them. Search features such as type-ahead fields, intelligent mapping, and filters ensure candidates find the ideal opportunity with your organization.



jibe

jibe

Nurture Candidates Along the Way

Some candidates visit your site but are not yet ready to apply. With Jibe, passive candidates can indicate interest in the moment, so you capture their information and nurture them over time. Job alerts are integrated into the platform so candidates receive branded emails indicating opportunities that match their specific search criteria. Candidates can easily join a branded talent network, providing information without having to apply for a specific job opportunity. You can then reach out to these candidates when the right opportunity becomes available, or continue to nurture them with drip email marketing campaigns.

Close the Deal

Jibe optimizes the entire application experience, from search to submit. Built entirely with responsive design, Jibe provides the best user experience across all devices so candidates can search for and even apply to a job whenever and wherever they want. Your brand is applied to every candidate touchpoint, so candidates experience a seamless job application process, which leads to higher application conversion rates.



Candidate Experience Platform:

Get Results



Jibe's candidate experience platform also provides you with the tools needed to optimize your talent acquisition function. The analytics dashboards give you visibility into source tracking, application funnel statistics, and the hiring funnel, allowing you to continuously monitor your KPIs and improve candidate experience. These dashboards can be filtered and configured to give you exactly the data you need to make informed decisions.

Also, Jibe integrates seamlessly with your ATS. This enables you to unlock data that has been trapped and make it extensible, so you can actually use your ATS data to create a larger pipeline of qualified candidates and fill jobs faster. Instead of mapping your candidate experience to legacy workflow technology, you can build your careers site with user experience as the priority. With Jibe, optimize for the new candidate journey without having to replace your ATS.

Candidate Experience Platform:

Feature List

Platform Capabilities - SaaS Subscription Model - Integration with Leading ATSs - Global Language Support - Client Branding Throughout - Extensible Jobs Data Available Through API - Responsive Design - No Vendor Reliance - Role-Based Access Privileges (Recruiter, TA, Exec, HRIS Admin, Branding, etc.)	Apply - Auto-Save/Return to Complete Later - Auto Fill Based on Resume Upload - Unlinked Profile as Resume - Cloud Drive Resume Upload (Dropbox, Google, etc.) - Email A Resume - Mobile-Optimized Apply Flow - Your Branding Throughout Apply Flow
Career Site - SEO-Optimized Landing Pages and Job Requisitions - Landing Pages with Dynamic Content - Categories, Locations, Campaigns - Consumer-Level Search - Mobile Responsive - Open to External Creative	Referrals - Ask for Referral via Email - Internal Referrals
On-Site Job Search - Location-Based Search - Faceted Filters - Type-Ahead - Display Recent Searches	Recruitment Marketing and Nurture - Job Alerts - Outbound Email Campaigns - Drip Email Marketing and Nurture Campaigns
Integrated Talent Network - Sign Up with Email - No Log In Required - Search and Source Candidates from Talent Network - Track Activity and Interactions with Candidates	Job Distribution Automated Job Distribution to Job Boards
	Reporting & Analytics - Configurable Analytics Dashboards - Track Career Site Visitors - Application Funnel Analytics - Hiring Funnel Analytics - Visualize Application and Hiring Funnels - Track Source of Hire - Recruitment Marketing Analytics

Founded in 2008 on the principles of improving both the job candidate and hiring professional experience, Jibe is on a mission to transform hiring. Adopted by many of the world's top companies, Jibe enables candidates to enjoy a consumer user experience, every time they interact with your brand, which creates a larger pipeline of qualified candidates and jobs that get filled faster. Jibe is the only way to achieve a consumer candidate experience on top of your existing ATS.

jibe

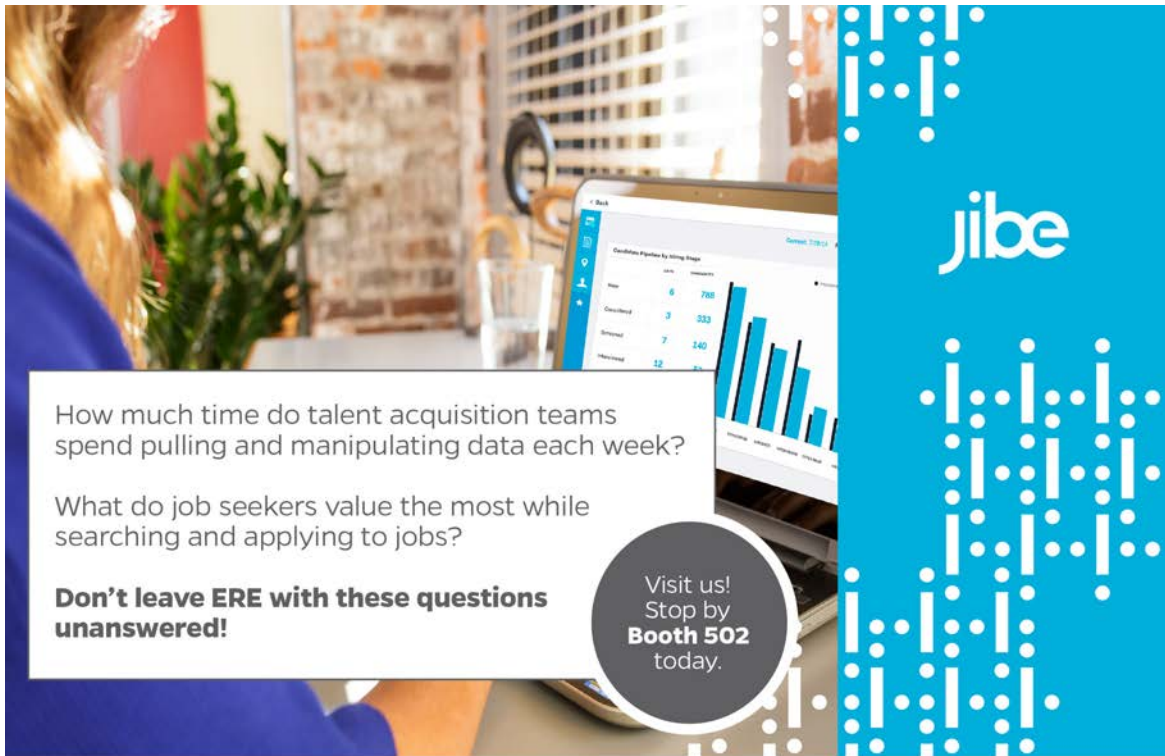
PHONE: 1-800-348-JIBE

EMAIL: info@jibe.com

WEBSITE: jibe.com

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POSTCARD



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What do job seekers value the most while searching and applying to jobs?

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jibe

DIGITAL



How much time do
your peers spend
sorting through data?

How important is
candidate experience?

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**Jibe 2014 Talent
Acquisition Survey!**

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own copy of the survey, or
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Recruiting Intelligence™
How the World's Top Companies Attract Talent



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Want to know how you stack up against your peers?

Pick up a copy of the Jibe 2014 Talent Acquisition Survey
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Survey, an exclusive offer
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