

# Trang T. Nguyen

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**ACDI/VOCA – Washington, D.C**  
*Sr. Graphic Designer (Full-time)*

**February 2020 – April 2025**

- Design materials to support brand and key messages (brochures, templates, infographics, social media, website, events, & online visuals)
- Work closely with Communications & Outreach and Business Development Group to create pitch proposal decks and graphics via Adobe creative suite and PowerPoint
- Design annual report and advise on creative visuals using best practices for visualizing complex concepts
- Ensure brand consistency and oversee materials to verify compliance with branding guidelines including, donor branding



**Graphic Designer Freelance**

*Portfolio pieces available upon request*

- **Korean K9 Rescue (June 2017 - November 2018) Freelance Graphic Design/ Webmaster**  
-Print work (Postcards, flyers, banners, invitations), Digital work (Typography, iconography, branding, image editing, manage files for wordpress website, responsible for website content)
- **Macy's (April 2016- June 2016) Freelance Production Designer**  
-Edited, cropped, retouched, and reviewed social media images for American Rag and Bar III Macy's brands -Created online digital lookbooks for Bar III & Maison Jules Q4 clothing line
- **Alpha UX (February 2016 - April 2016) Freelance Designer**  
-A part of the "Design Bench" that designs for UX testing -Mock-ups include web/mobile prototypes, landing pages, user flows, and iterations of the product experience



**Courageous Studio – New York, NY**  
*Designer (Contract)*

**September 2016 – March 2017**

- Mock-up concepts based off of innovative ideas for sales pitches (banners, landing pages) that would live on **CNN.com** homepage
- Work closely with Content Managers and Sales to design pitch presentations (Keynote/PPT)
- Create internal decks for strategy meetings including infographics and charts
- Create physical Production Binders that include shoot schedules, locations, and contacts



**Jibe – New York, NY**  
*Production Artist/ Design (Full-time)*

**August 2013 – December 2015**

- Worked closely with Jibe's UX Design team to create screen mock-ups of Jibe software products
- Created product demonstration designs for sales team using adobe creative suite
- Product demonstrations reflected appropriate branding for prospective new business clients
- Responsible for loading all demonstrations on inversionapp and creating final presentation product
- Worked with Marketing team and senior management to create marketing assets (Adobe Suite)



**AOL, Inc. – Dulles, VA**  
*Paid Services Graphic Design Intern*

**March 2011 – July 2012**

- Created banner ads, logos, icons, postcards, letterheads and email templates

## SKILLS

**Creative:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Express, Firefly), Sketch, Keynote/PPT, Invision & related prototyping tools, Wordpress, Basic HTML & CSS, UI/UX Design, Microsoft 365, Infogram, Foleon

## EDUCATION

**General Assembly** (Visual Design 2014, UX Design 2015), **George Mason University** (B.S Marketing, Minor: Art & Visual Technology, Focus: Graphic Design, 2012)